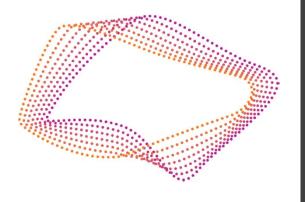
Red Teaming Simulating Social Engineering Threats



Chong Rong Hwa & Terence Teo GovTech Red Team August 2018

Presentation Outline



- 1. Who Are We?
- 2. Adversary Simulation
- 3. Cybersecurity in Healthcare
- 1. Social Engineering A Relevant Threat
- 2. Key Takeaways





GovTech Red Team



Critical Information Infrastructure - Government Sector Lead

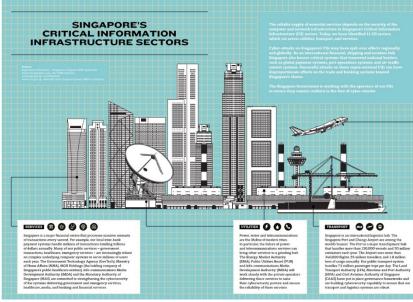


Image source: Cyber Security Agency of Singapore

11 Sectors of Critical Information Infrastructure



Image source: Benjamin Ang, Centre of Excellence for National Security



Hard Cybersecurity Problems

£

Social Engineering Attacks

Phishing emails to deliver malware

 Social engineer through social media and messaging applications

Shadow IT & Weak Hosting Sites

- Unmanaged IT Systems
- Projects hosted on insecure vendor's hosting site



- Trusted nardware and trusted software vendors
- Internet facing that interacts with business partner's portals that do not have end-to-end integrity protection.



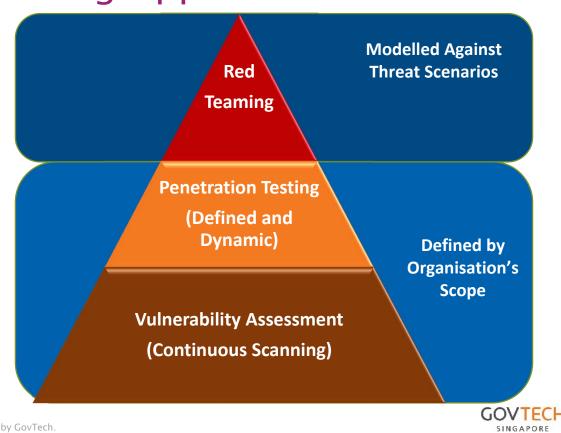
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Adversary Simulation



Holistic Security Testing Approach

- Important to test IT environment (People, Process & Technology)
- Incorporate 3 tiers into System Development Life Cycle (SDLC):
 - Secure configuration review& Vulnerability Assessment
 - o Penetration Testing
 - o Adversary Simulation



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VAPT vs Red-teaming (Adversary Simulation)

Why Adversary Simulation?

Vulnerability Assessment Penetration Testing (VAPT)

is an <u>asset-centric security test</u>, where the testers would focus on testing the security of the IT system, e.g. Web Application & S/W, that contains the data.



IT System – Safe Data – Gold Bar

VAPT Analogy

Testers would validate the security of the safe to ensure that it could not be opened without secret and key.

Adversary Simulation (AS) is an adversarial-goal centric security test, where the testers would test the IT environment, including PPT, with the goal of identifying the weakness that

E.g. Lack of IT administration process, insecure administrative laptop and etc.

might lead to access of data.



IT Environment – Bank (People, Process & Tech)

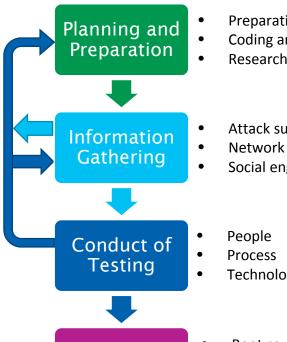
AS Analogy

Testers would simulate an attacker to steal the gold bars (in the safe) that is located inside the bank.

The attacker would probably need to bypass the security operations and do things like:

- Social engineer the authorized personnel
- Break through the windows
- Compromise the security IT systems

Adversary Simulation Methodology & Simulated Attackers



- Preparation of attacker's server
- Coding and testing of tools
- Research in technology
- Attack surface exploration
- Network discovery
- Social engineering

Technology

After-action **Analysis**

- Root cause analysis
- Propose mitigation
- Advise security consultant



Sophisticated threat actor

An attacker with skills and abilities above run-of-the-mill hackers, however, not as resourceful as state-sponsored threat actors who are equipped with unknown hacking tools, tactics and procedures.



Malicious insider

An attacker who is a person within the organization, such as an employee, former employee, contractor or business associate, who abuses their access to data and systems, to conduct malicious acts.



Cybersecurity in Healthcare



Digital Transformation of Healthcare

Private health sector urged to digitise records

Image source: Straits Times



Singapore Govt may start using drones to deliver medicine and for security



Image source: Opengovasia



Cyberattacks in Healthcare



- Ranks among the top five industries most targeted by cyberattacks
- Puts not only patient data but also human lives at risk
- Become part of the organizational culture in both healthcare providers and medtech companies
- Governments can help by enacting industry-wide standards for cybersecurity in healthcare



Healthcare Data Breaches



Healthcare Data Breaches



Ransomware, malware attack breaches 45,000 patient records

by Jessica Davis July 26, 2018

An investigation into a ransomware attack found hackers peppered Missouri-based Blue

IT News



LabCorp's network breach puts millions of records at risk

by Jessica Davis July 17, 2018



NEWS

Hackers breach 1.5M Singapore patient records including the prime minister's

by Jessica Davis July 20, 2018

Phishing attacks breach

Alive Hospice for 1 to 4

by Jessica Davis July 18, 2018 Two employee email accounts were breached

months



f y SHARE

By Russell Brandom | @russellbrandom | May 12, 2017, 11:36am EDT

MOST READ



NEWS

Ransomware attack on Cass Regional shuts down EHR

by Jessica Davis July 11, 2018

possible care, but the Missouri health system

Image sources: Healthcare



Patient data exposed for months after phishing attack on Sunspire

by Jessica Davis | July 18, 2018



Timeline of Key HealthCare Cybersecurity

Incidents



January 2015

WannaCry Ransomware

July 2018



Anthem Blue Cross (7.8million)



May 2017

SingHealth Data Breach (1.5million)

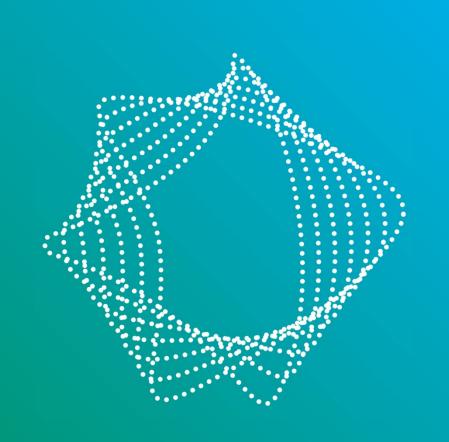




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Social Engineering – A Relevant Threat

Exploiting the weakest link - Us Humans



What is social engineering?

The use of <u>psychological manipulation</u> of people into <u>performing actions</u> or <u>divulging confidential</u> <u>information</u>.



Image sources: Network Access

(https://www.networkaccess.com/cyber-criminals-use-social-engineering-hack-businesses/)



Why social engineer?



Exploiting TRUST

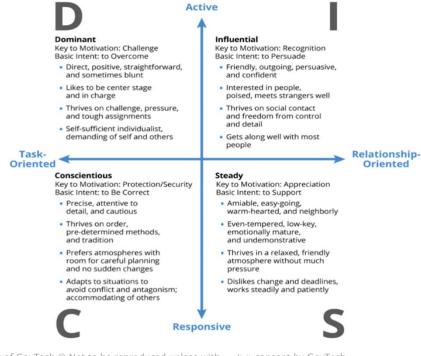
Trust - Closely linked with benevolence, which leads to trust, resulting in information leakage and compromise of system





Exploiting DISC

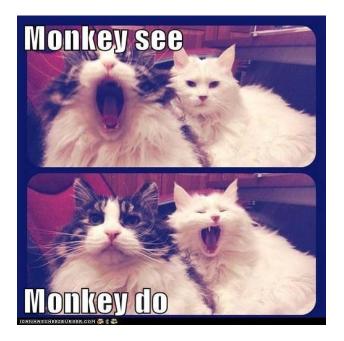
DISC - Observable human behaviors (4 key traits)





Exploiting HERD MENTALITY

Herd mentality - Influence







The Big Four

Social Engineer's Playbook

- 1. Who am I?
- 2. What do I have to offer?
- 3. How long do I need?
- 4. Am I a threat?



Exploiting TrustSympathy





Exploiting Trust

Authority

Assumed Authority





by COB today. Wiring instructions below...

Exploiting TrustScarcity

Scarcity - to create a feeling of urgency in a decision-making context

CALL IN THE NEXT 10 MINUTES



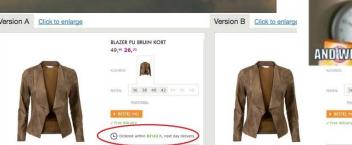


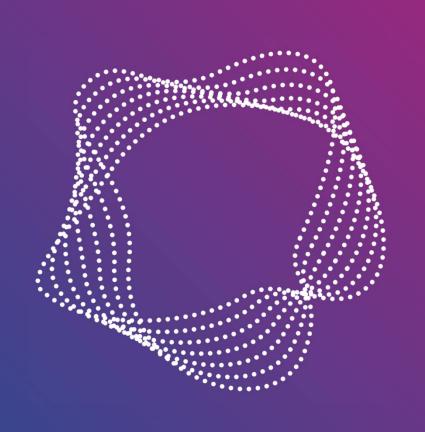
Image source: 9 essential ways to use Scarcity to increase sales – Kaleigh Moore (https://sumo.com/stories/scarcity-marketing)



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Common Social Engineering Delivery Techniques





Emails appearing to be from reputable sources with the goal of influencing or gaining personal information Eliciting information or attempting to influence action via the telephone, may include such tools as "call/SMS spoofing." Pretexting as another person with the goal of obtaining information or access to a person, company, or computer system.



Types of Social engineering attacks:
Email

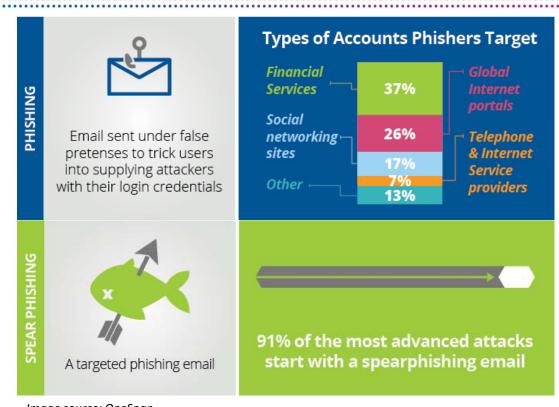


Image source: OneSpan



Types of Social engineering attacks:
Voice & Text
Message



Image sources: OneSpan



Types of Social engineering attacks:
Man-in-the-middle

MAN-IN-THE-MIDDLE ATTACKS



The attacker impersonates a company by hijacking an SSL connection between a browser and legitimate web server by exploiting server-side vulnerability.

Just a single rogue DNS attack in 2014 targeted all of the customers at over **70 financial institutions.**

MAN-IN-THE-BROWSER ATTACKS



Same principle as Manin-the-Middle, only exploiting vulnerabilities in the browser itself 90% of enterprises

are exposed to man-in-thebrowser attacks



Image sources: OneSpan



Types of Social engineering attacks:
Social Media



Image sources: OneSpan



Types of Social engineering attacks:
In-person
Impersonation

- Types of Social engineering attacks:
- In-person Impersonation



Image sources: VISTA InfoSec

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New Email
Phishing
Campaign Breach Data

New Phishing Campaign Using Breach Data Image source: IntelTechniques

Posted on July 12th, 2018

I woke up today to find five emails from concerned clients. They all referenced the exact same phishing email that is making the rounds heavily today. First, here is the verbatim message to all five recipients that contacted me:

I do know, REDACTED (a real, accurate password) is your pass word. You do not know me and you're most likely thinking why you are getting this e-mail, correct?

In fact, I actually setup a malware on the adult vids (porno) web site and you know what, you visited this site to experience fun (you know what I mean). While you were watching video clips, your web browser initiated functioning as a RDP (Remote Desktop) with a keylogger which gave me access to your display screen and cam. Just after that, my software gathered all of your contacts from your Messenger, FB, as well as email.

What did I do?

I made a double-screen video. 1st part shows the video you were watching (you have a nice taste rofl), and 2nd part shows the recording of your web cam.

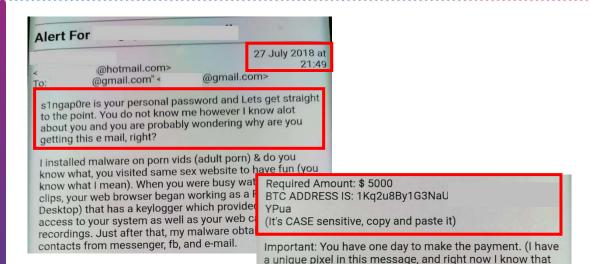
exactly what should you do?

Well, in my opinion, \$2900 is a reasonable price for our little secret. You will make the payment through Bitcoin (if you do not know this, search "how to buy bitcoin" in Google).

BTC Address: 1PLrSKJmzww51A178Ug (It is cAsE sensitive, so copy and paste it)



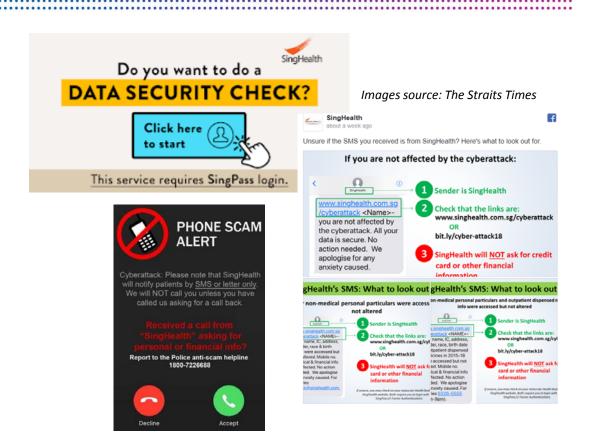
New Email
Phishing
Campaign arising
from SingHealth
Data Breach



you've read through this e-mail). You must not tell anyone what you would be sending the bitcoin for or they might not give it to you. The process to get bitcoins will take a couple of days so do not put it off. If I don't get the BitCoin, I will, no doubt send out your videotape to all of your contacts including friends and family, colleagues, etc. having said that, if I receive the payment, I will destroy the videotape immediately. If you need proof, reply with "yes!" and I will send out your sextape to your 5 contacts. It is a non-negotiable offer, so don't ruin my time and yours by replying to this e-mail. You should know that my malware



Other phishing attacks arising from SingHealth Data Breach





Key Takeaways

Key Takeaways

- Phishing techniques consider human behaviours to increase success rate
- Processes help to mitigate phishing attacks
- Cyber security awareness assessment identifies weaknesses in these processes and not People
- Determine level of security awareness maturity
 SANS 5 stages Security Awareness Maturity
 Model (https://www.sans.org/sites/default/files/2018-05/2018%20SANS%20Security%20Awareness%20Report.pdf)



Stay vigilant & don't be an easy phishing target!

Questions?



Thank you

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