



Enhancing
Patient Safety
through
Healthcare Supply Chain
Excellence

By Mr. Narongrid Galaputh










Your Trusted Healthcare Network

Experience Sharing

- “Crisis to Opportunity” The Journey of BDMS
- Healthcare Supply Chain, our version.
- More safety More Patients

BDMS Overview

- Established on February 26, 1972
- Largest private hospital operator in Thailand in terms of revenues from patient services and market capitalization
- Owns and manages 41 hospitals (with total beds* of 7,394) under 6 hospital brands:

 BDMS Bangkok Dusit Medical Services	Brand	No. of Hospitals	No. of Beds*
	Bangkok Hospital	19	2,936
	Phyathai Hospital	5	1,340
	Samitivej Hospital	5	1,195
	Paolo Memorial Hospital	3	648
	BNH Hospital	1	144
	Royal International Hospital	2	130
	Local Hospital	6	1,001

* Maximum number of beds according to structure of the hospitals

Medical cooperation and awards for excellence

Medical Cooperation



- Partnership with MD Anderson on cancer and stem-cells related cancer treatment



- Partnership with Stanford University for knowledge sharing on orthopedics



- Partnership with Oregon Health and Science University on occupational health and informatics



- Partnership between BDMS hospitals and local hospitals



Accreditations and Awards for Medical Excellence



JCI Accreditation

- 13 hospitals and 1 clinic under the Group have been accredited



Hospital Accreditation of Thailand

- 26 hospitals have been accredited



Asian Hospital Management Award

- A number of hospitals under the group have been awarded



Reader's Digest Trusted Brand Award

- Bangkok Hospital Brand was awarded the "Trusted Brand, Gold" for 3 consecutive years from 2010 – 2012



BDMS Non-Hospital Business



National Healthcare Systems Co., Ltd



Bio-molecular Laboratories Co., Ltd.



N Health Pathology Co., Ltd



A.N.B. Laboratory Co., Ltd.



Medicpharma Co., Ltd.



Bangkok Helicopter Services Co., Ltd.



Bangkok Premier Life Insurance Co., Ltd.



Greenline Synergy Co., Ltd.



Sodexo



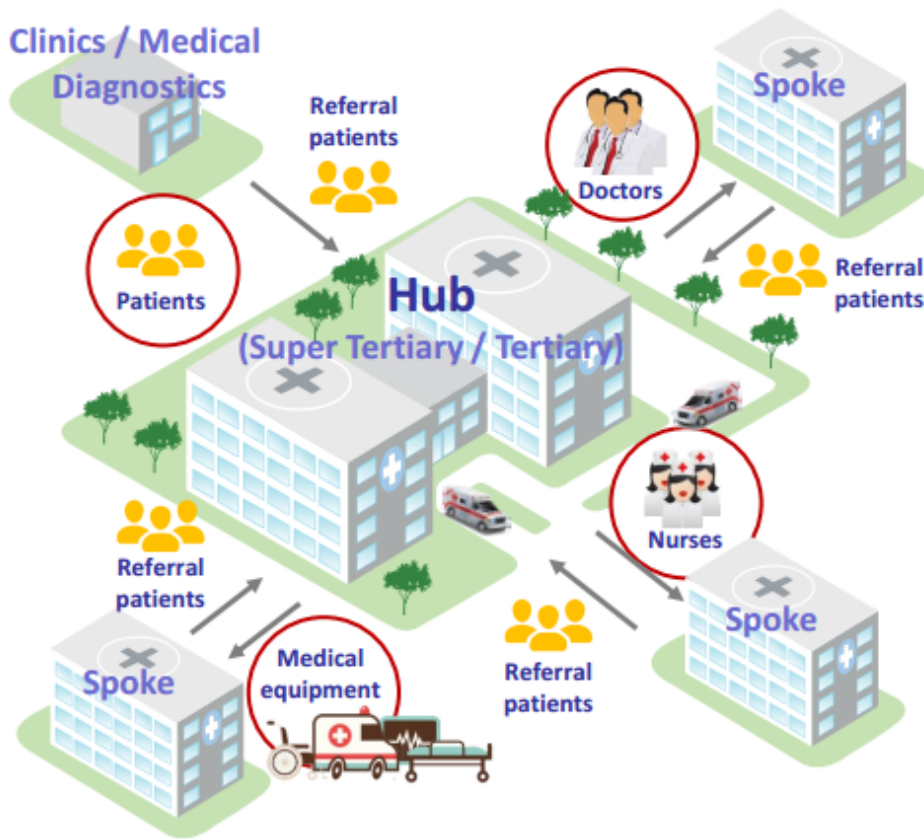
Save Drug Center



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Hub-and-Spoke Model

Effective hub and spoke model within each hospital group or region



1

Strong patient referral system within and across each hub and spoke

2

Enhances synergies and benefits of scale among hospitals within the group

3

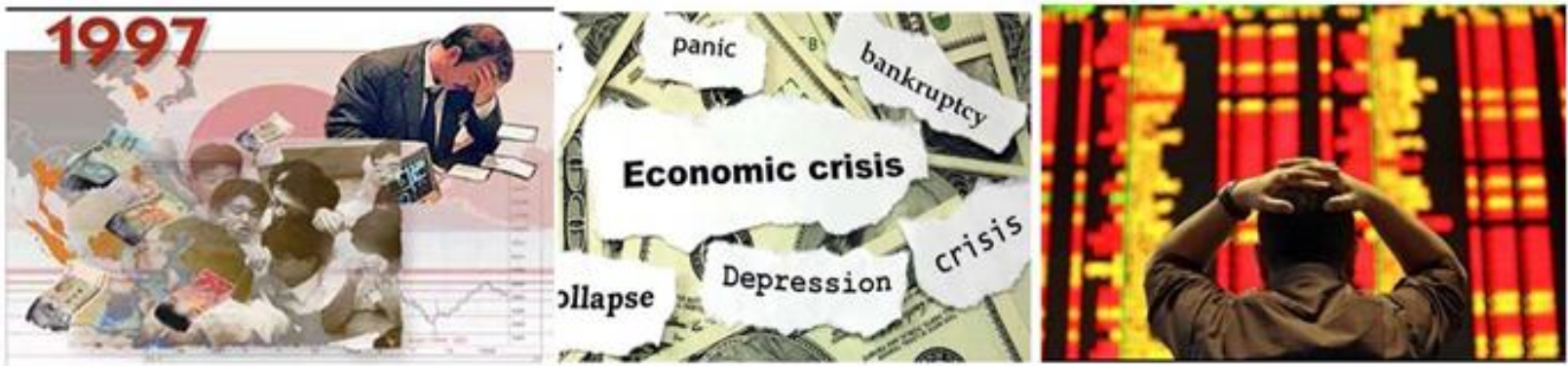
Shared supporting services among multiple hubs which enhance efficiency and competitiveness of BDMS

4

Established system provides a platform for future expansion

Crisis to Opportunities

TOM YUM KUNG CRISIS in 1997



Exchange Rate 1 USD = 25 Bht. → 55 Bht.

Crisis to Opportunities



USA

Crisis to Opportunities

9/11

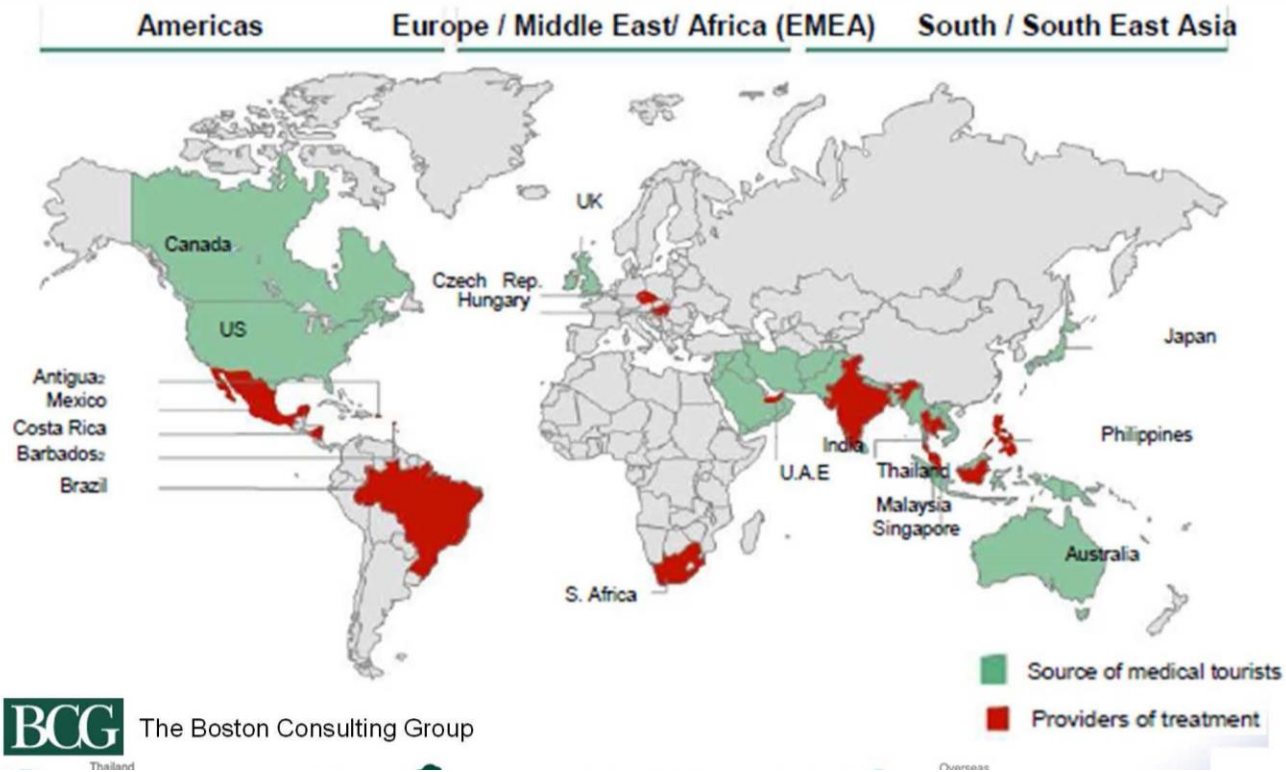
11 September 2001



Crisis to Opportunities

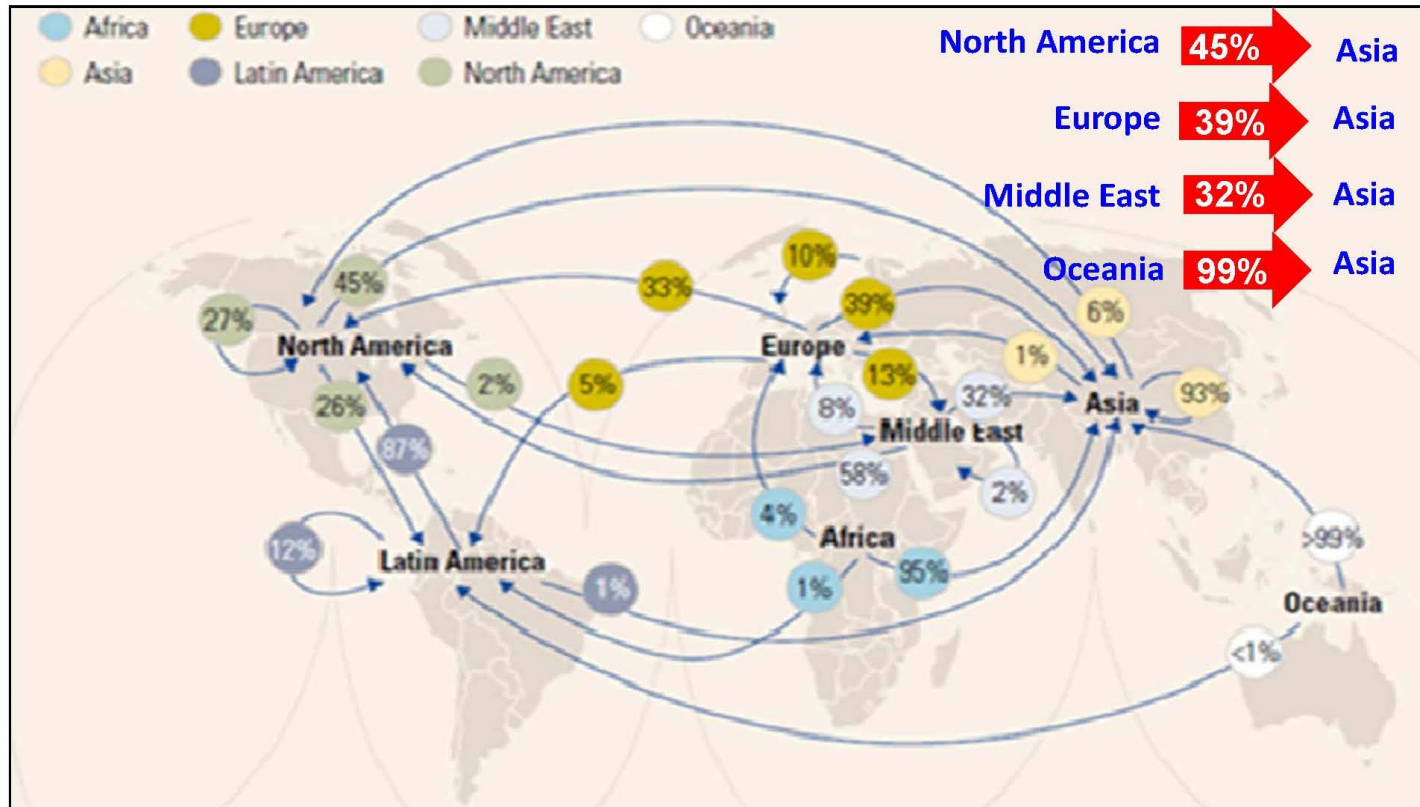
The Key Providers of Medical Tourism

ประเทศผู้เดินทางไปใช้บริการ และประเทศผู้ให้บริการ



Crisis to Opportunities

Medical Travelers by point of Origin



ที่มา : **Deloitte** , Medical Tourism in Australia 2011

Expansion Through M&A and Greenfield Projects

Strong Share Price Performance Backed by a Successful Expansion Track Record



Green font indicates Greenfield projects Brown font indicates acquisitions # Number of hospitals in the network post-acquisition

* Transfer of business to our new facility, Royal Phnom Penh

Solid Revenue Growth Over the Past Decade (2004-2014 CAGR of 23.4%) with Resilient EBITDA margin



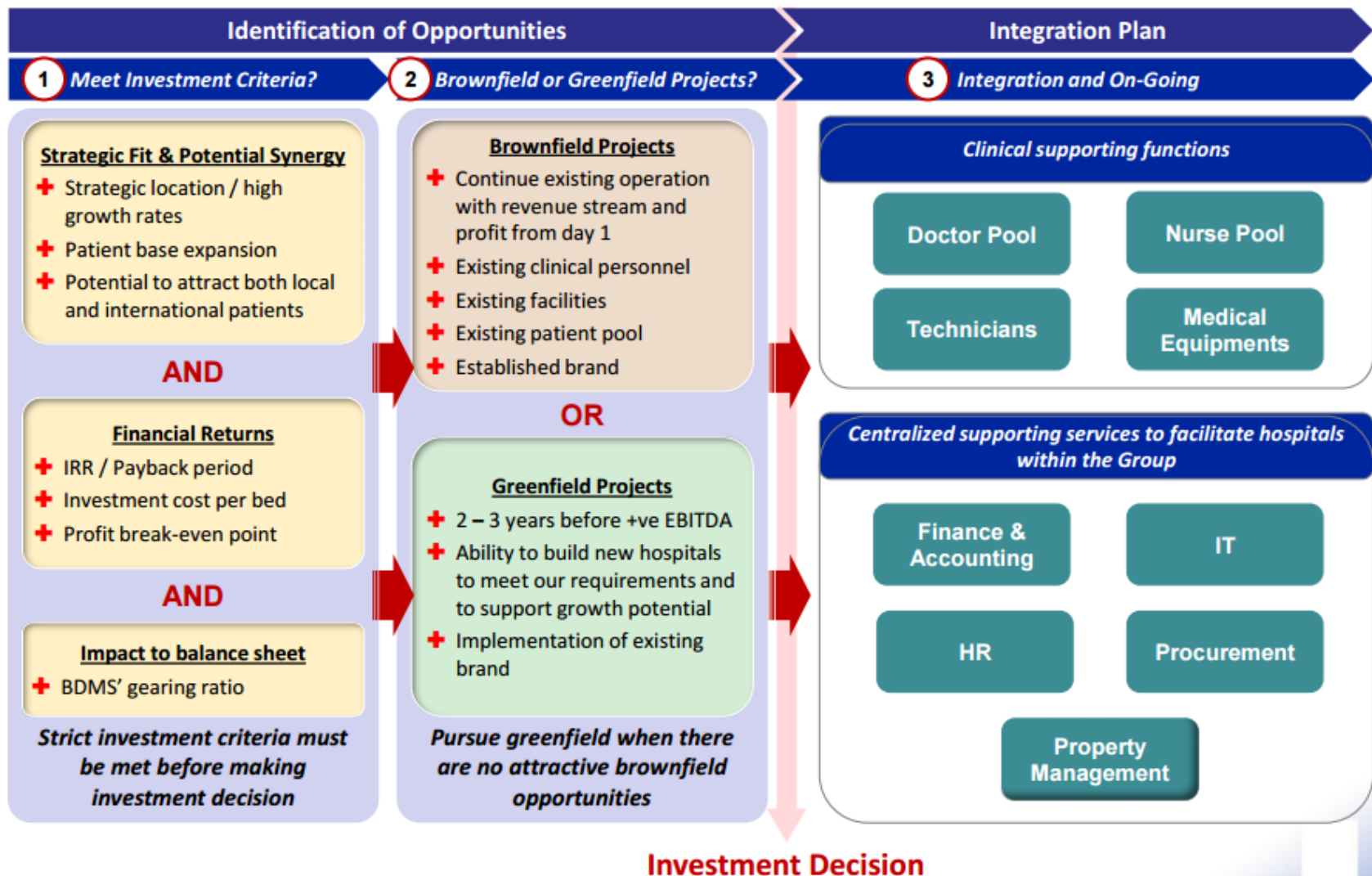
Source: Derived from BDMS' financial statements

BDMS has developed 12 new hospitals and acquired a total of 28 hospitals to date



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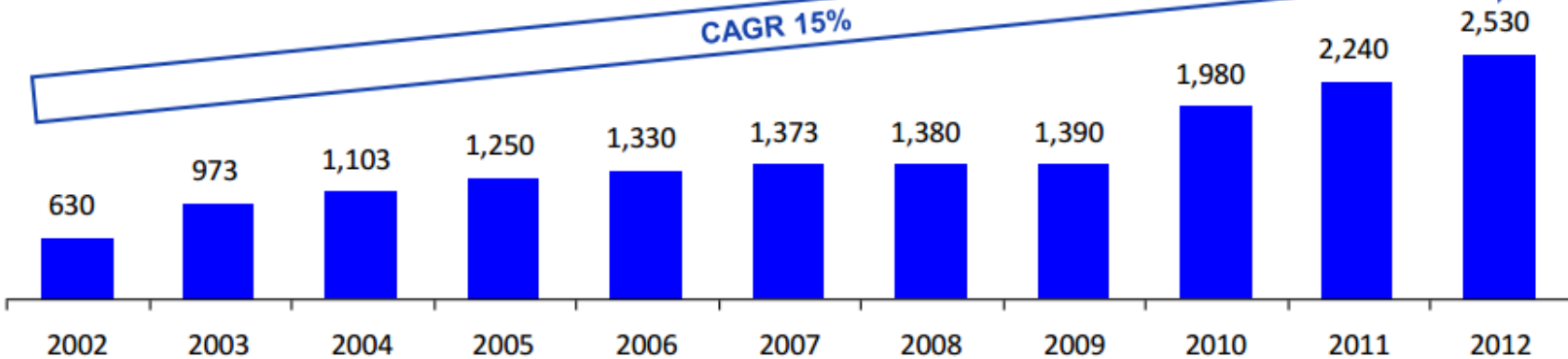
Growth Strategy Through Network Expansion



Thailand International Hub

Increasing trend of international patient visits

Thousand



Source: Department of Export Promotion, Ministry of Commerce.

Medical Tourism as a Rising Phenomenon

Procedures (In USD)	USA	Singapore	Thailand	Malaysia	India
Coronary Artery Bypass Graft	88,000	54,500	23,000	20,800	14,400
Valve Replacement with Bypass	85,000	49,000	22,000	18,500	11,900
Hip Replacement	33,000	21,400	16,500	12,500	8,000
Knee Replacement	34,000	19,200	11,500	12,500	7,500
Spinal Fusion	41,000	27,800	16,000	17,900	9,500
Gastric Bypass	18,000	13,500	12,000	8,200	6,800

Source: "Patient Beyond Border" 3rd edition by Josef Woodman (2015)



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Thailand International Hub

Increasing Healthcare Demand

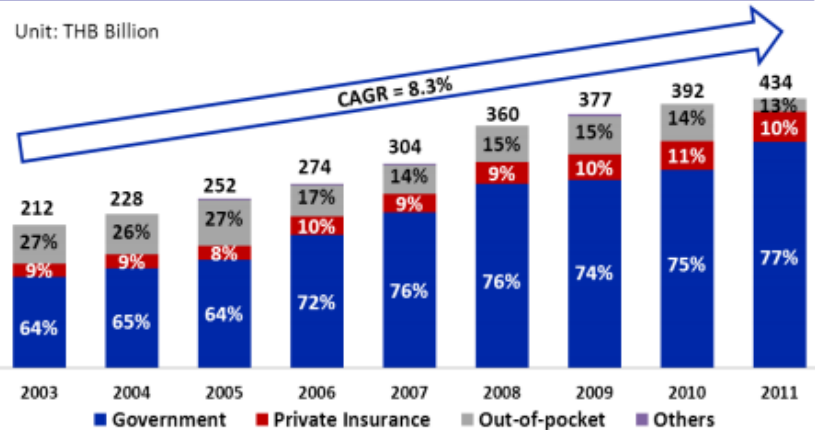
Thai Population / Bed
Population growth higher than supply

	2008	2009	2010
Bangkok	312	379	266
Central	402	414	409
Northeast	779	724	714
North	500	679	460
South	492	500	498
Total	502	540	477
Global Average (Y2006-2012)	← 385 →		

Source: Ministry of Public Health and World Health Organization

Increasing Healthcare Expenditures in Thailand (2003 – 2011)

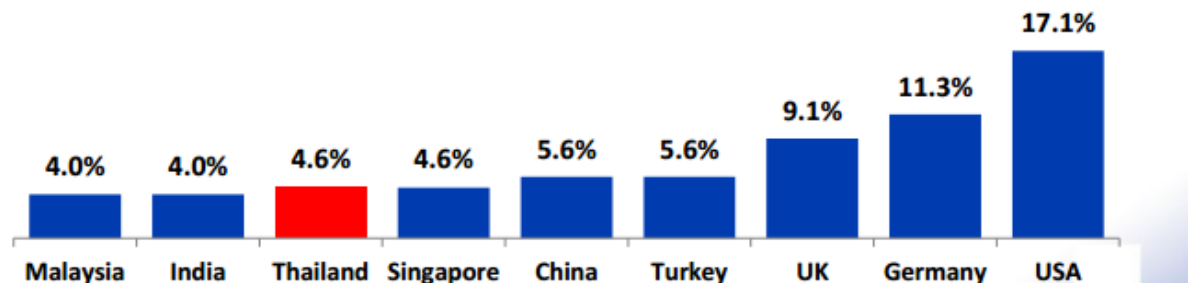
Unit: THB Billion



Source: National Health Account of Thailand and Health Systems Research Institute

Low Healthcare Penetration

- Healthcare expenditure as % of GDP in Thailand is still low compared to other developing and developed countries



Source: World Health Organization for 2013



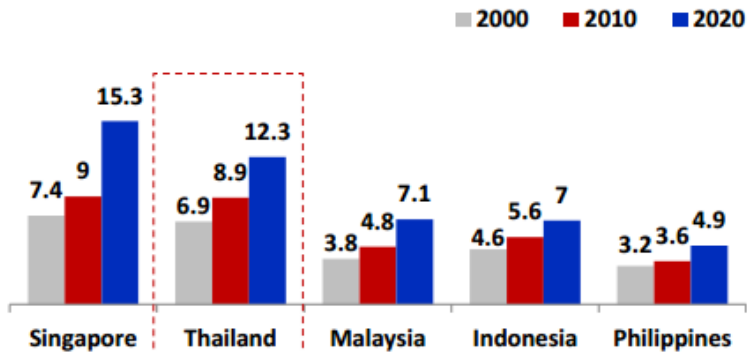
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Thailand International Hub

Increasing Healthcare Demand

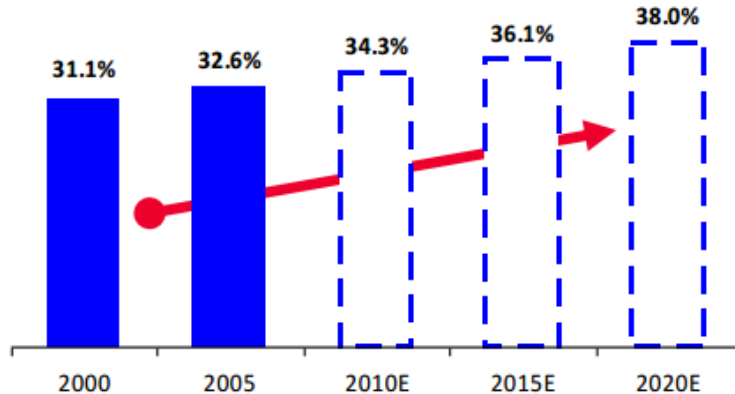
Population Growth and Aging Profile

Percentage of population above 65 years (%)



Source: UN Population Database

Urbanization

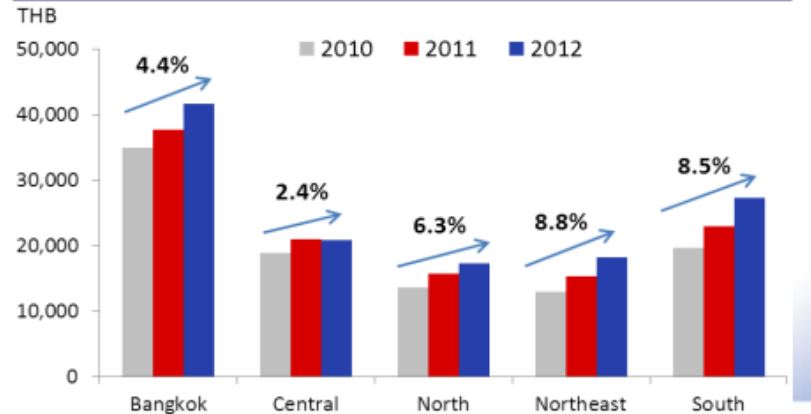


Sources: NESDB, Health & Welfare Surveys, National Statistics Office (Data related to Thailand)

Commentary

- Aging population will have great implications on both healthcare costs as well as its capacity to serve demand. In addition, aging population also means a strain on healthcare capacity if it fails to catch up well with increasing demand
- Increasing degree of urbanization is expected over time from 31.1% in 2008 to 38.0% in 2020
- The trend has also been the same for overall South East Asia countries where rapid urbanization is expected from 36.7% in 2000 to 50.6% in 2025

Rising Income per Capita



Sources: NESDB

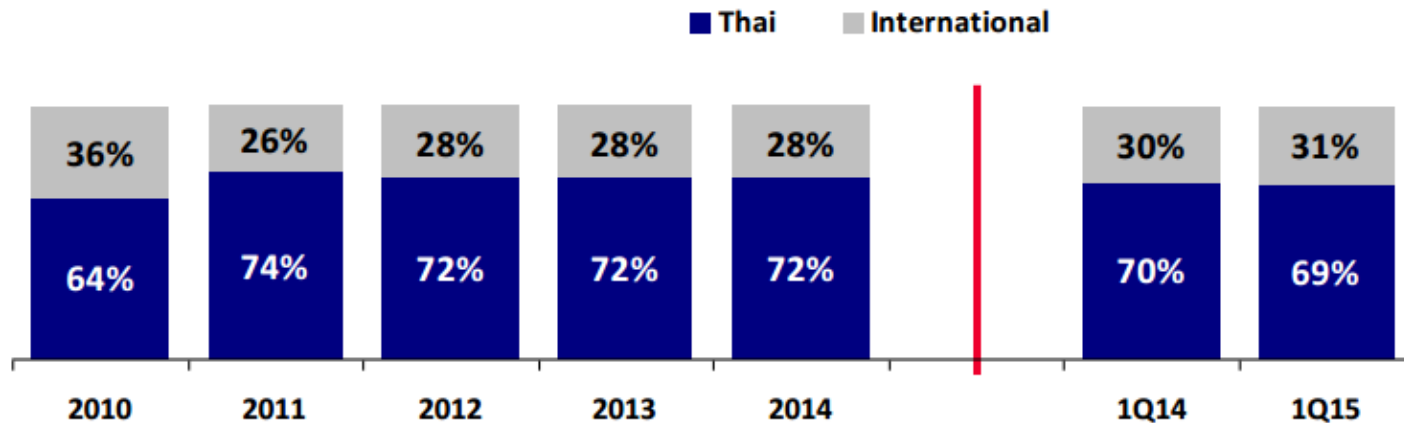


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Thailand International Hub

Expanding Both Thai and International Patients

Revenue Contribution by Nationality



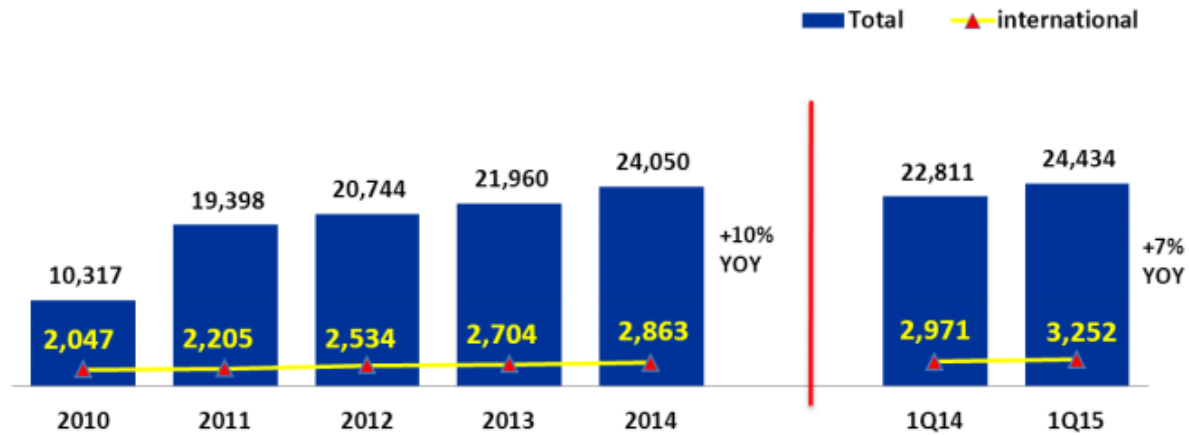
Commentary

- **1Q15** revenue from Thai patients grew 5% while international patients grew 16% yoy
 - Top 5 international patient revenues are from Japan, UAE, UK, Myanmar and Germany which contribute 2.4%, 2.3%, 1.9%, 1.8% and 1.7% of total patient revenues respectively
 - International patient revenues grew significantly for UAE (+100%), Oman (+91%) and China (+39%)

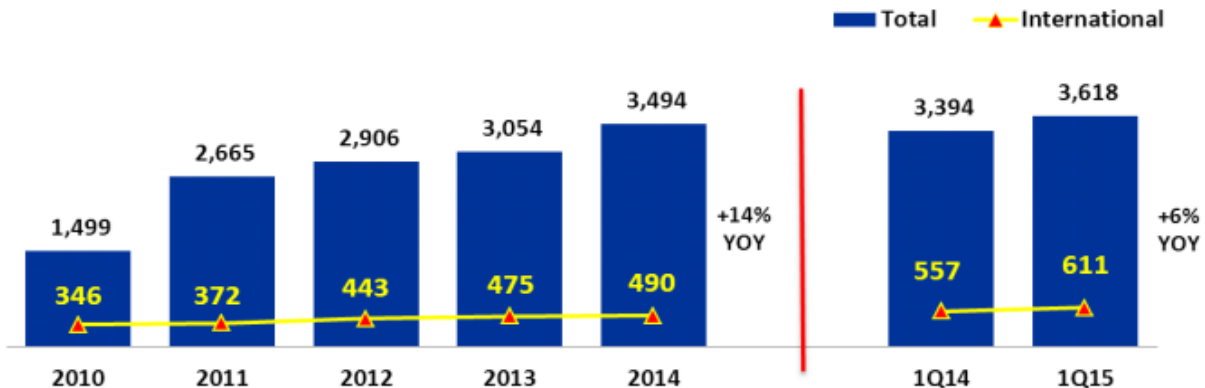
Thailand International Hub

Patient Base Expansion From Both Organic Growth & Acquisitions

Number of OPD Visits per Day



Average Daily Census (ADC)



Remarks:- Including social security

Crisis to Opportunities



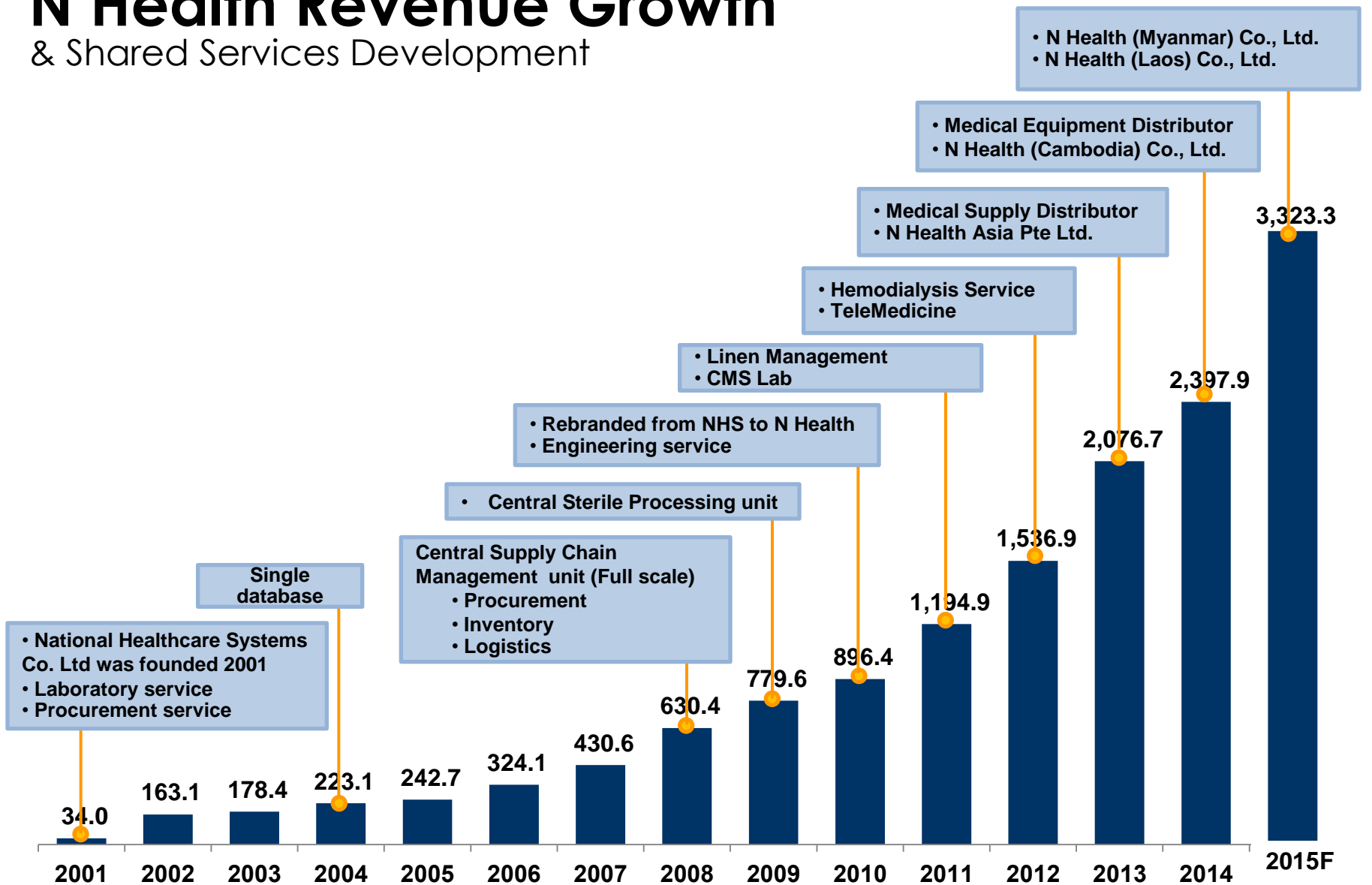
How could we grab that opportunity so well?

About N Health

- Founded in 2001 by BDMS
- Prominent as healthcare service solutions provider in Thailand and international
- 59 branches all over Thailand
- 1,509 Skilled & experienced professionals: physicians, pharmacists, nurses, medical technologists, engineers, accountants, logistics specialists and experienced top management team
- Largest pool of 38 pathologists, 300 medical technologists, and 150 biomedical engineers
- Quality guarantee by international standards: ISO 9001:2008
ISO15189:2007 ISO17025:2005



N Health Revenue Growth & Shared Services Development



Million THB

Healthcare Supply Chain Management Goal



Maximize
Patient Care

Product Availability

Minimize Inventory Value

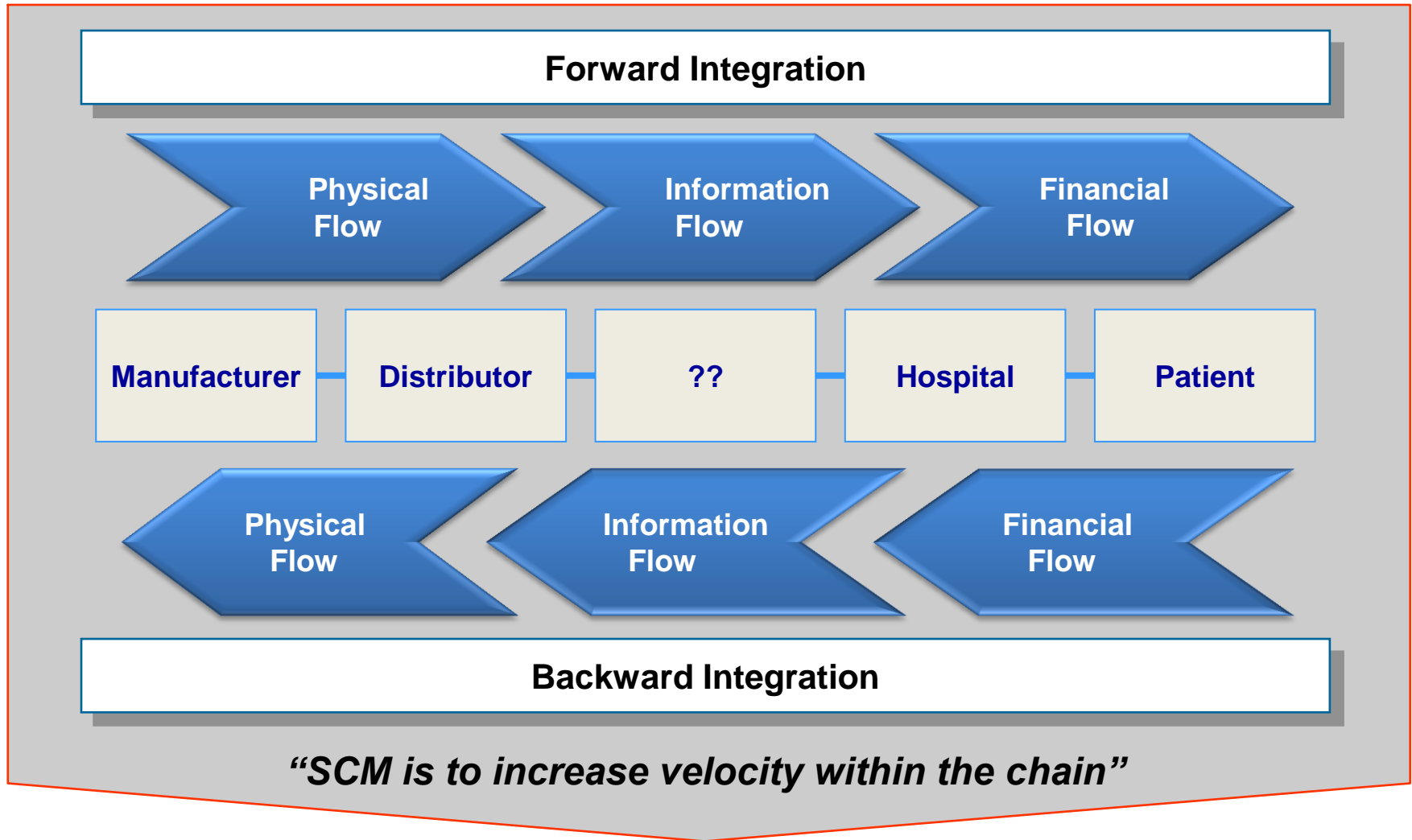
Reduce Non-clinical Activity for all Medical Staff

Minimize total cost of ownership

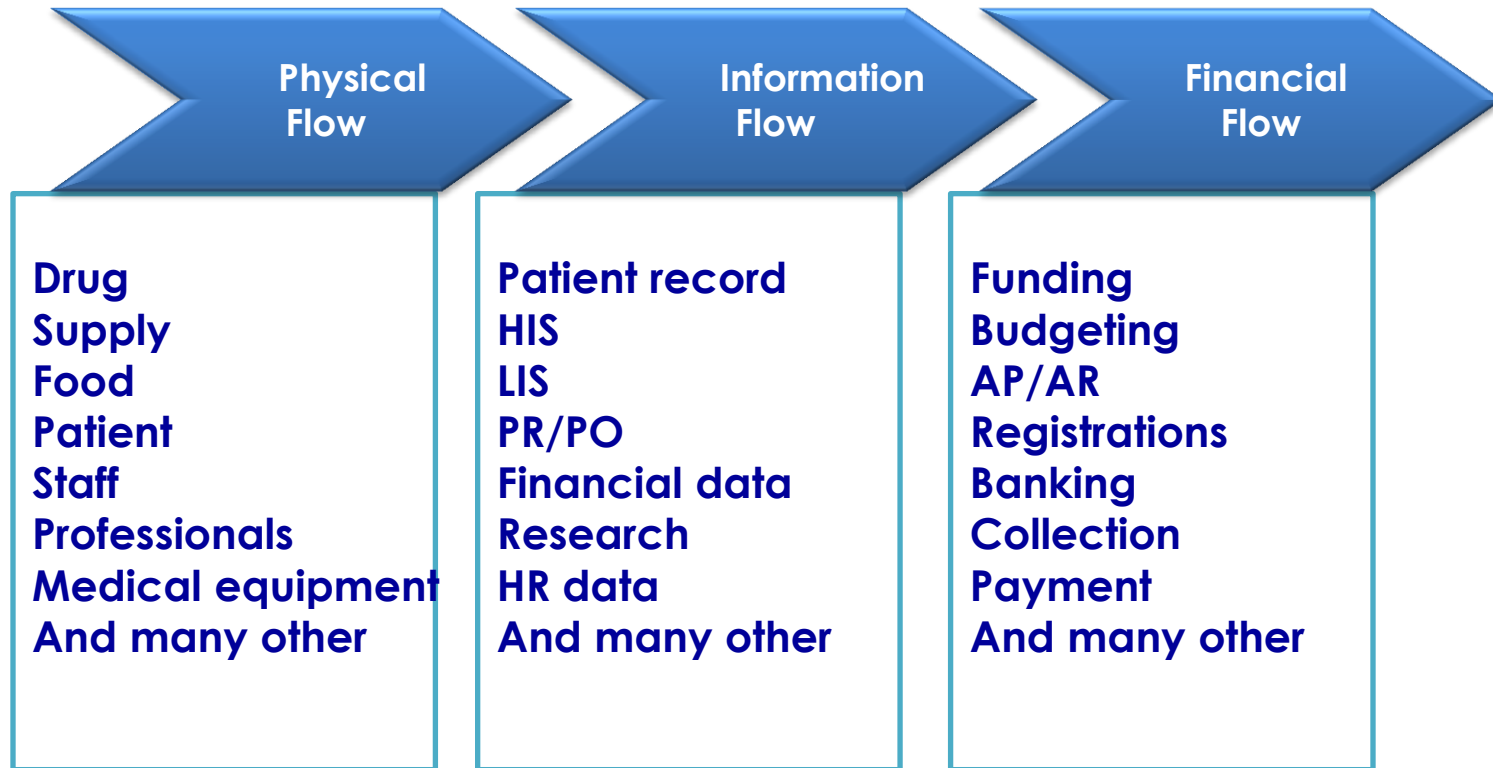


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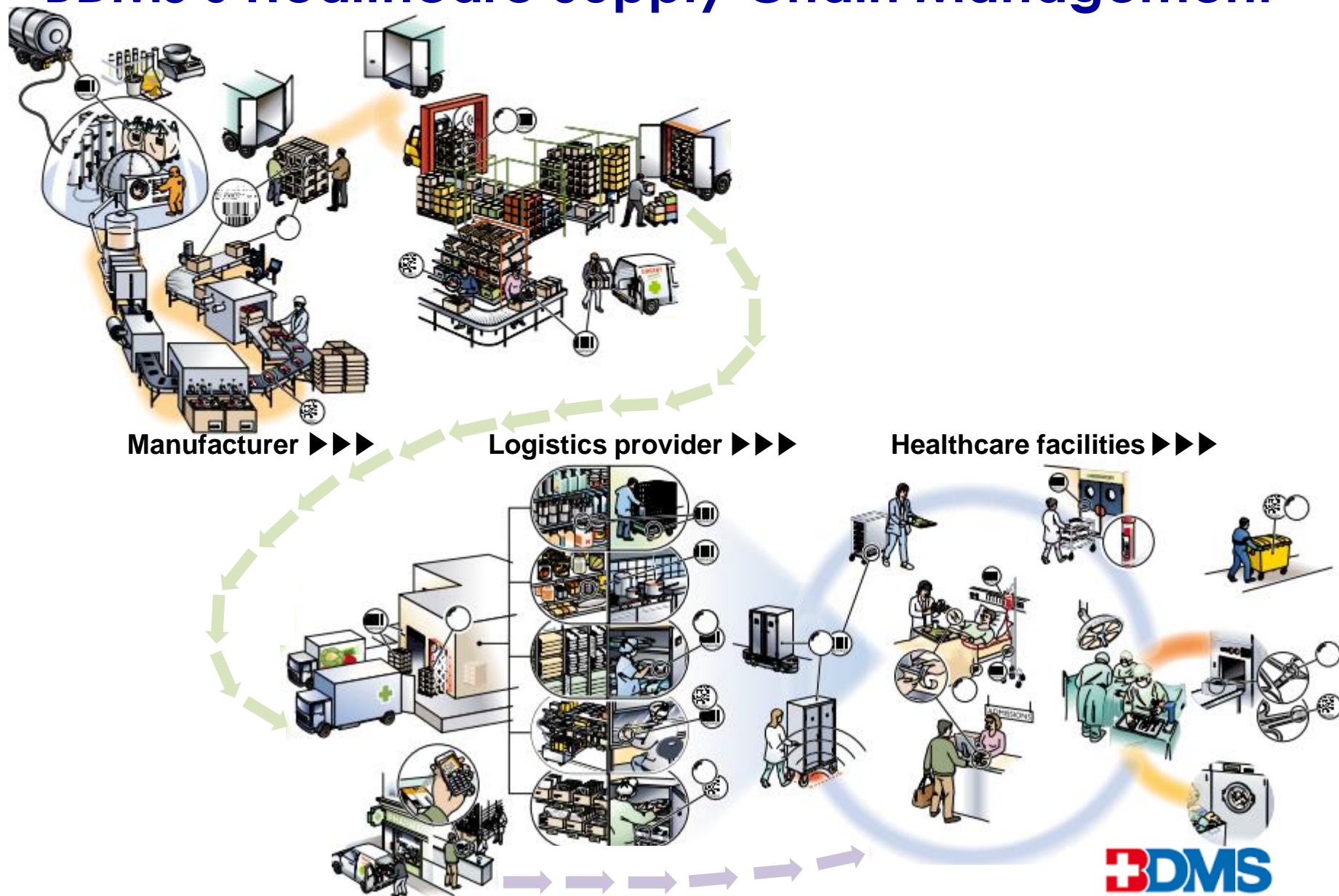
Healthcare Supply Chain Management



Healthcare Supply Chain Management



BDMS's Healthcare Supply Chain Management



Manufacturer ▶▶▶

Logistics provider ▶▶▶

Healthcare facilities ▶▶▶



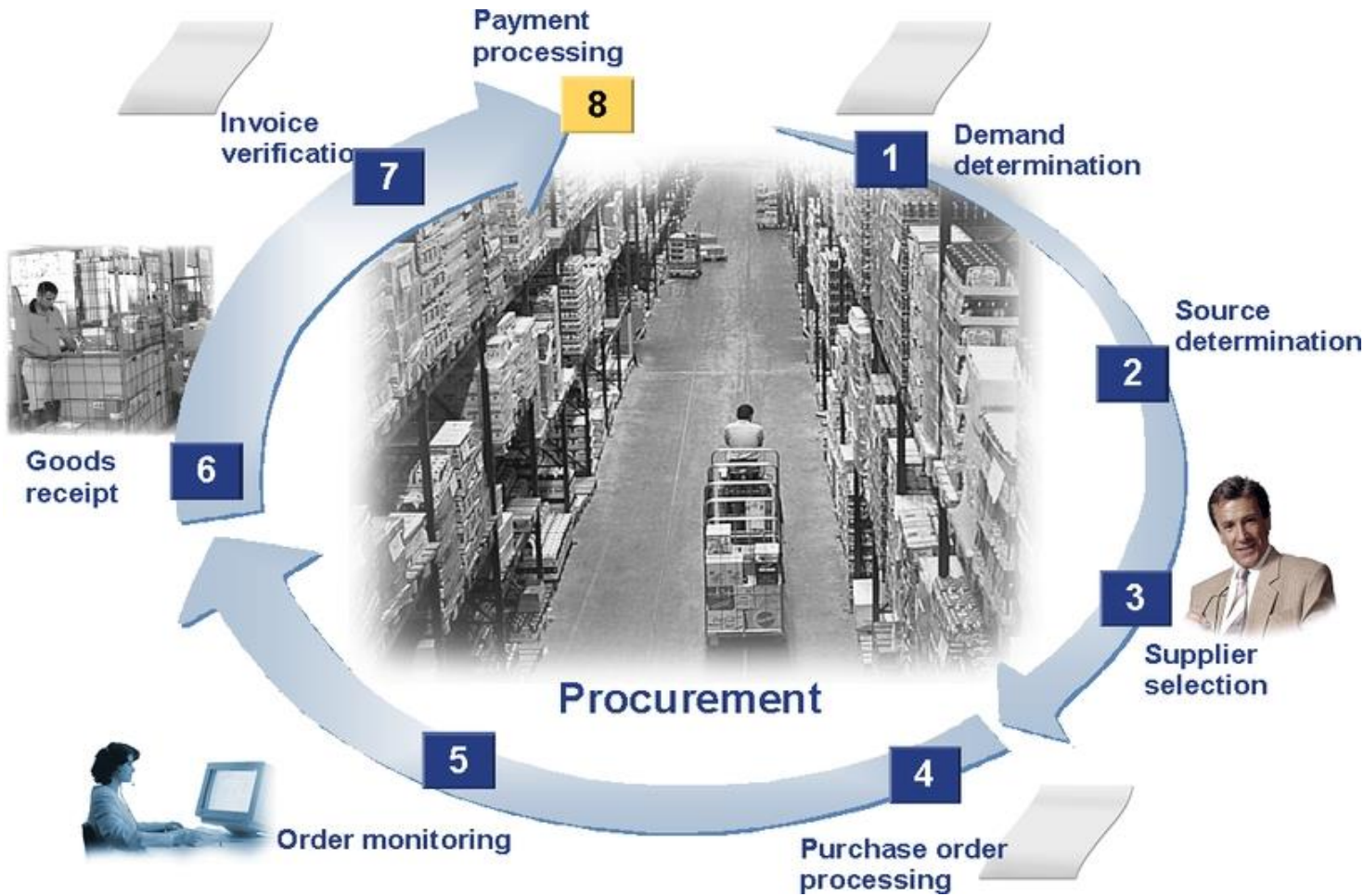
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What is

- **Systems, Applications and Products in Data Processing**
- **SAP ERP** is enterprise resource planning software. SAP ERP incorporates the key business functions of an organization. Business Processes included in SAP ERP include Operations (Sales & Distribution, Materials Management, Production Planning, Logistics Execution, and Quality Management) Financials (Financial Accounting, Management Accounting, Financial Supply Chain Management) and Human Capital Management (Payroll, e-Recruiting)

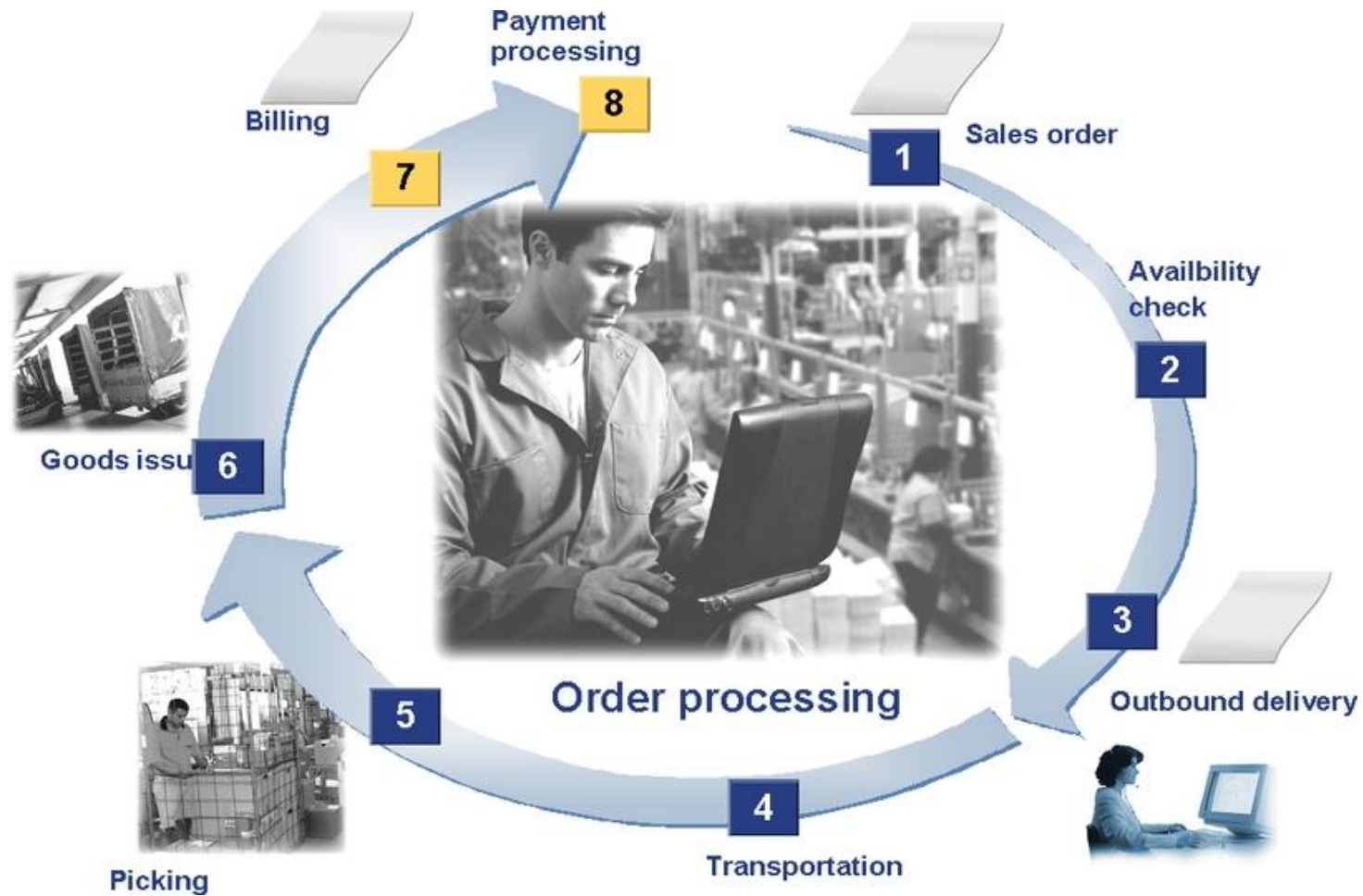


Procure to pay (purchase to pay or P2P)

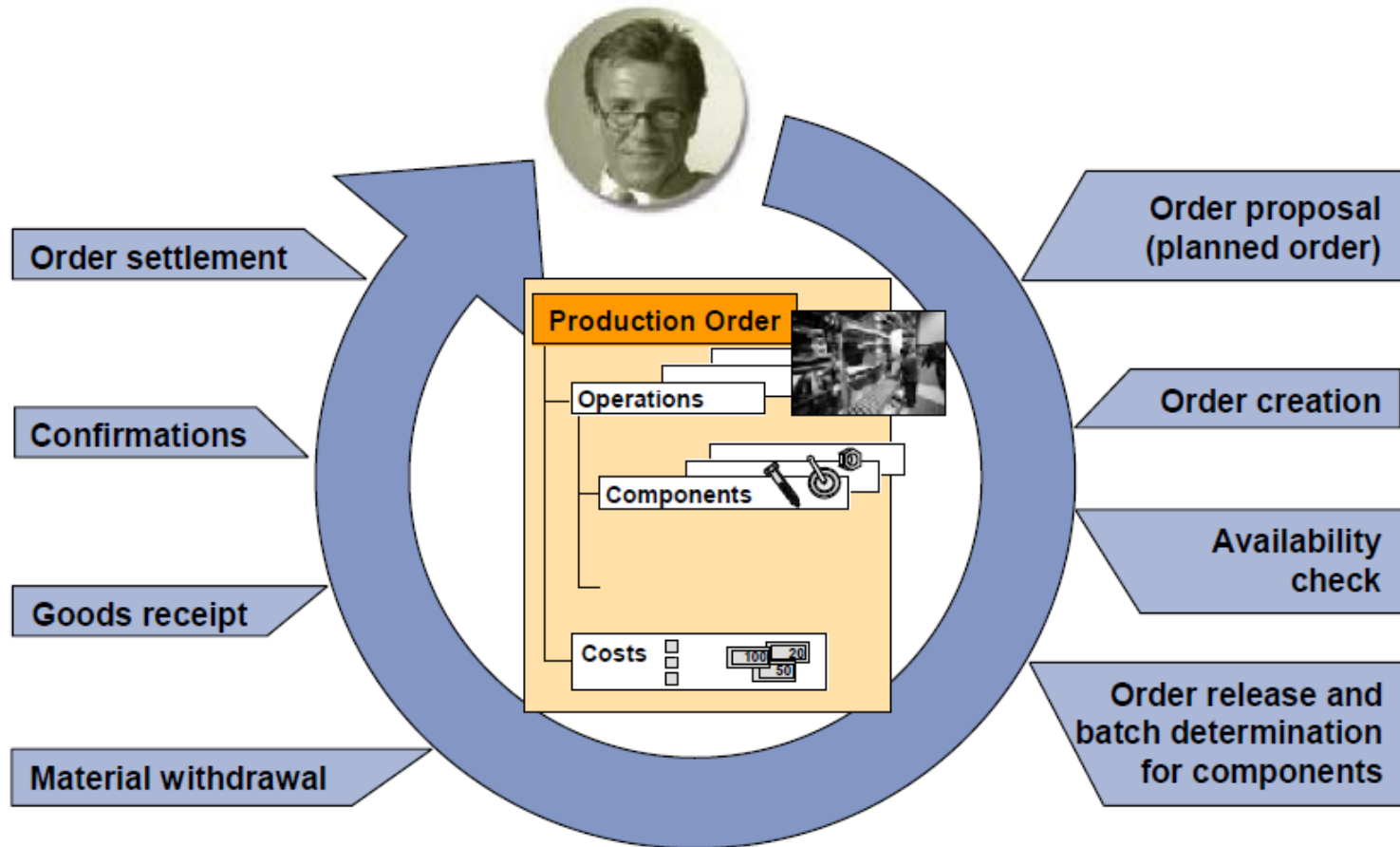


Your Trusted Healthcare Network

Order-to-Collection



Plan-to-Produce



Warehouse & Distribution Processes

Day 0 (Cut off 03:00 PM)



Customer Order



Order to N-Health
Operation
Warehouse



Prepare Picking list



Pick product



Day 1



Send receipt to F & A



Delivery to
customer



Transport



Sorting Process

Internal Distribution: Logistics Service



Mobile Transporter Service

New design of delivery system for hospital logistics that increase transport efficiency with track and trace feature. The new system which is web-based and leverage the hospital Wi-Fi network to quickly send jobs to the transporters equipped with an hand-held PDA.

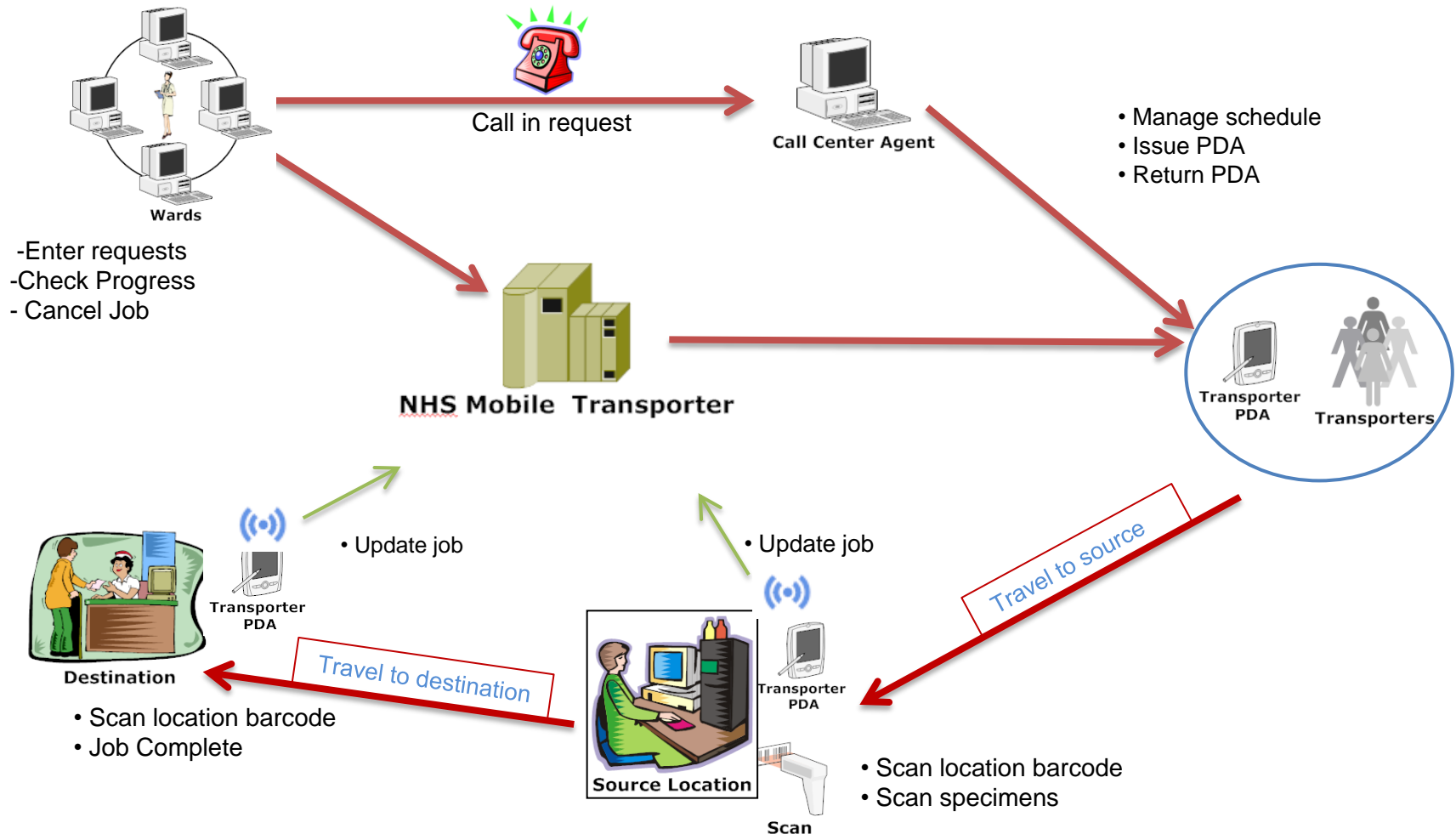


Traceable delivery of specimens, blood products, document, pharmacy, medical supplies, medical equipment within the hospital

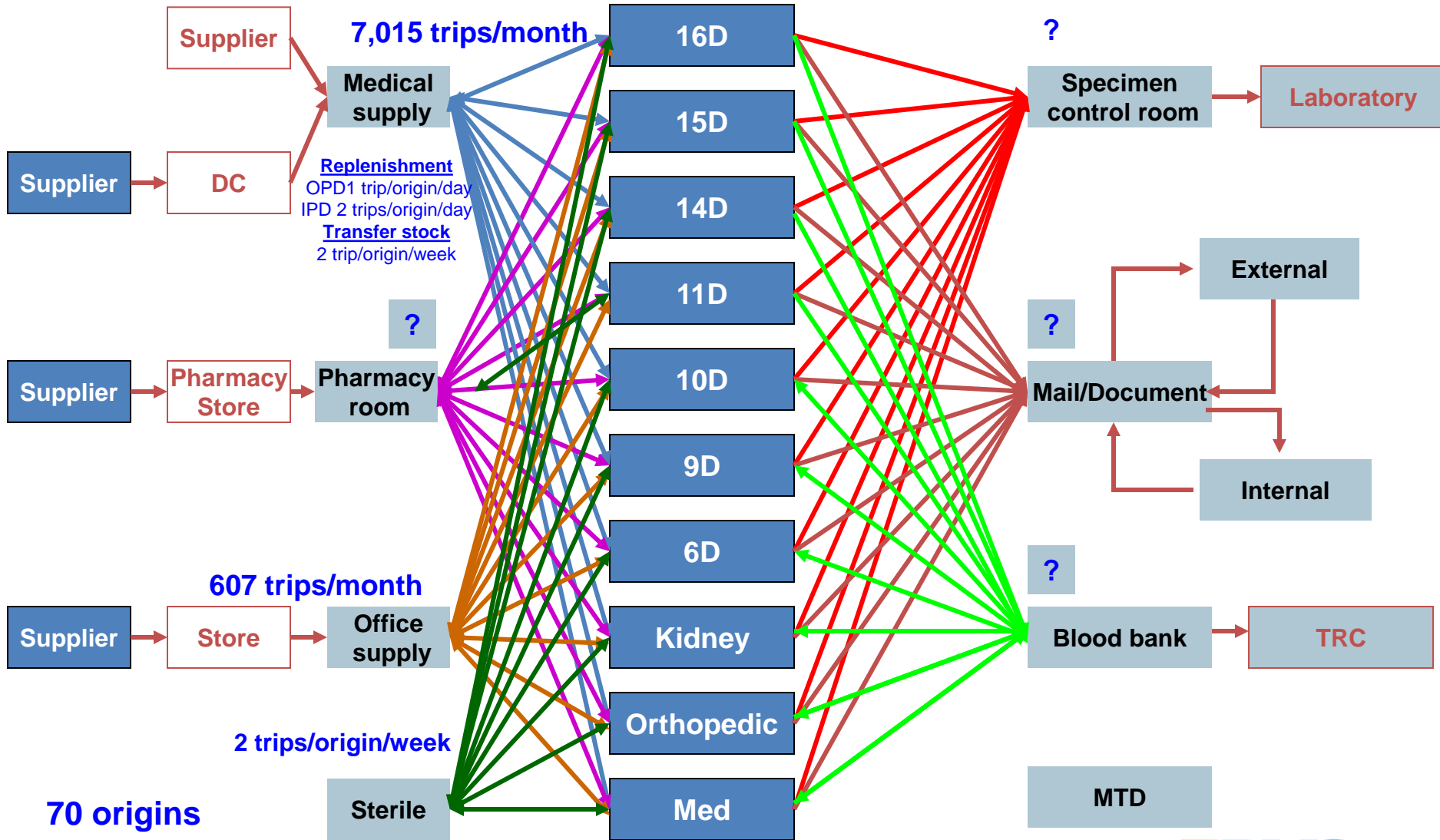
Mobile Transporters

- Serving 4 large scale hospitals: BMC, SVH, SNH and SiPH
- Over 300 departments,
- 24 x 7 (150,000 jobs per month)
- 100% traceability
- 90% on-time services
- OPD Stat Pharmacy delivery

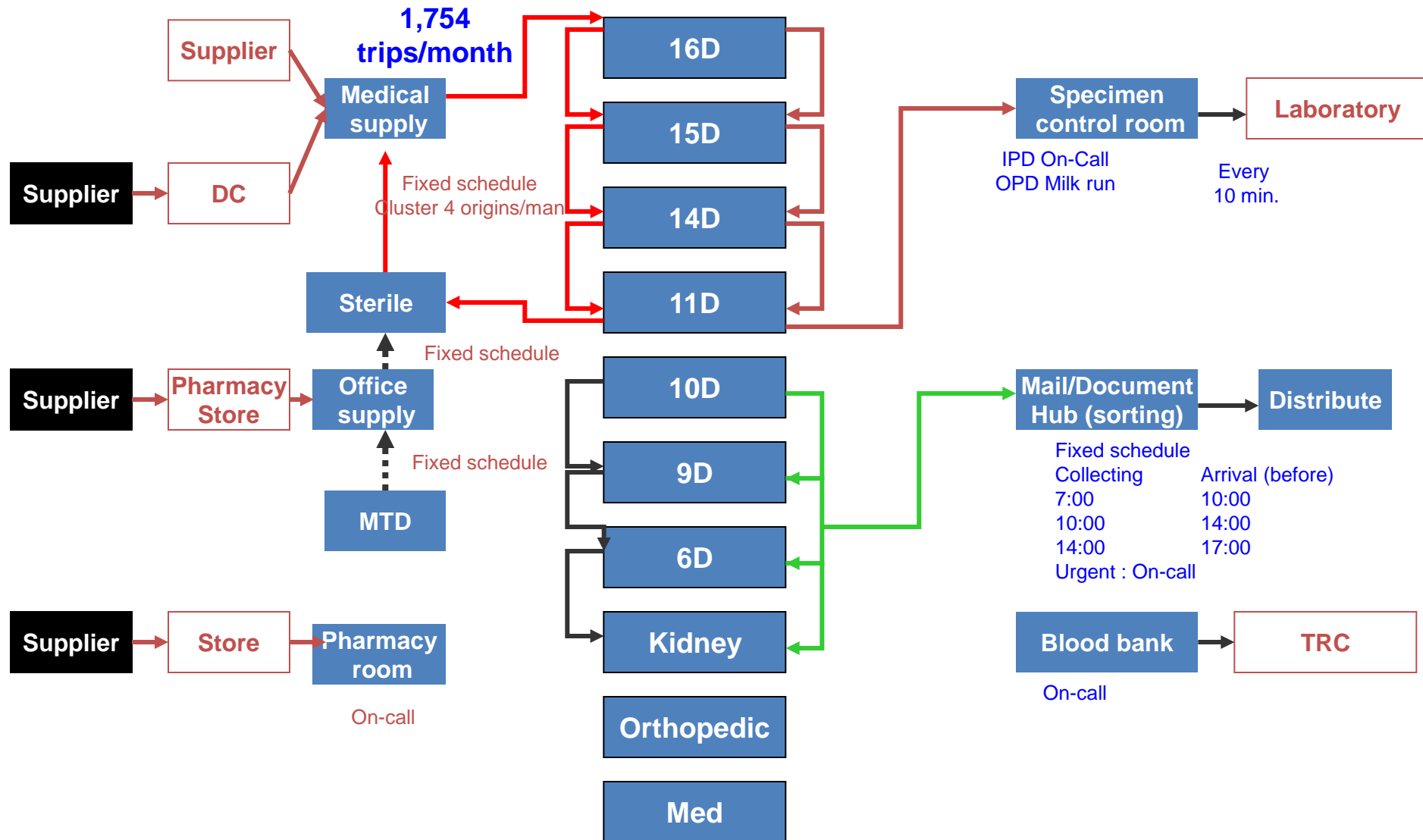
Workflow Diagram



Traditional Hospital Logistics



Internal Hospital Logistics



N Health Mobile Transporter System

Ward



Ward enters Request

Ward inquires on job status

Ward calls
Call Center

Call center



Call Center creates request



Transporter Logs On

Transporter
Receives Job from
system

Transporter travels
to and scans source
location barcode

Transporter travels
to and scans
Destination

Next Job or Back to
Hub



Your Trusted Healthcare Network

N Health Telemedicine Solution

Anywhere Anytime

SureAPPS

- SureNOTES™
- StrokeRESPOND®
- SurePACS™
- MultiPRESENCE™

ControlStations

- DeskTop CS
- LapTop CS
- Kits



SureSUPPORT

- 24/7/365 Service
- Account Support
- Product Support



SureCONNECT



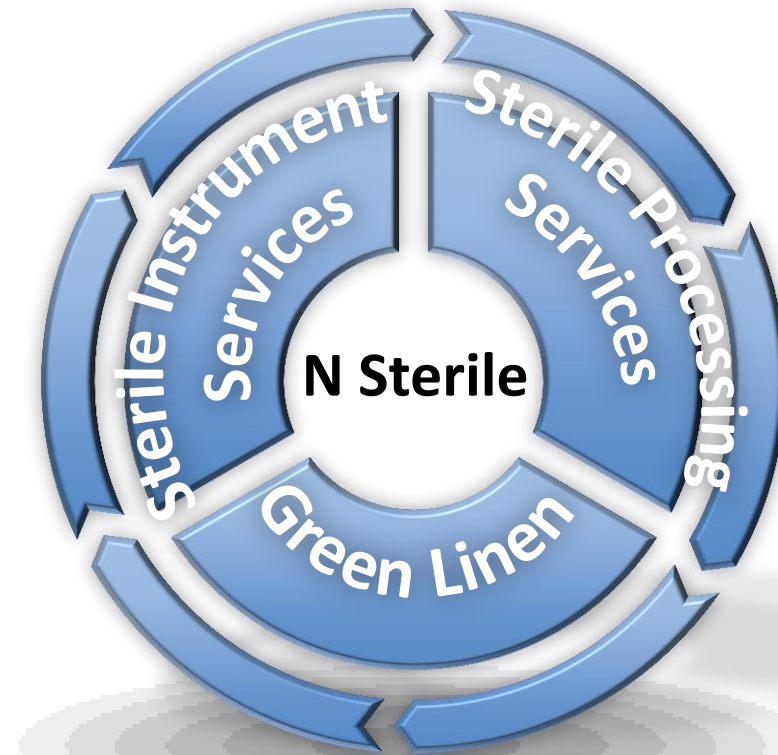
FDA-cleared family of Endpoints

End-to-End Connection Support



Your Trusted Healthcare Network

Total Solution of Sterile Services



Total Solution of Sterile Services



Sterile Processing Services

Services :

- Sterile Processing Total Solution Services

Values to Customer

- Decontaminate /packing/ sterilize
- Turnkey services
- Instrument Specialized
- Logistic and Supply chain management

Pricing

Pay per use by "Size".



Sterile Instrument Services

Services :

- Wide range of sterilize medical instrument for rental.
- Special Instrument Set (Heart/Neurology set)

Values to Customer

- No capital investment in medical instrument
- No maintenance & inventory cost

Pricing

Pay per use by "Set".



Green Linen

Services :

- Green linen is OR and CSSD "sterile linen" included Linen management.

Values to Customer

- Faster : 24 hrs. of TAT
- Better : Quality control meet HA/JCI
- Lower cost : Pay Per Use (PPU) , reduce total cost

Pricing

Pay per use by "Kg."



Objective: To provide Sterile Processing (CSSD) services

Key scope of services:

- Turn key services all instrument and department
- Pick up dirty and delivery clean instrument
- Entire process of decontamination, packing, sterilizing and distribution of the various medical instruments and devices and Linen
- Every cycle through Physical, Chemical and Biological monitoring.
- N Sterile Web base and Barcode



Key Delivers:

Quality and Standardization

- **People** : Supervised operation and infection control by direct experienced nurses and professional team
- **Process** : Sterile processing services meet JCI, HA and ISO quality standards and High quality all of CSSD.
- **Technology** : Barcode, web base

Total Solution

- Turn key services (Pickup-Sterile-packing-delivery-report)

Lowest Total Cost

- Reduce total cost = 9% from staff cost, investment , maintenance and med supply.
- Know about actual costs and apply them to the decision.

Healthcare Linen Management



Linens Management Costs & Operations

Visible
15%



Invisible
85%



“Linen Supply”

Total Solution:

- Pay per Use included linen, laundry, internal management
- Monitor demand & usage
- Design (comfort, safety)
- Buying & replacement linen
- Optimization PAR of linen



“Linen Internal Management”

Value Added Services :

- Linen Processing
- Stock control and utilization
- Collection of soiled linen and delivery of clean linen
- Maintenance and Quality control



“Linen Processing”

Ensure quality by Healthcare **Laundry processing** to cleanliness, delivery on time and not damaged/loss.

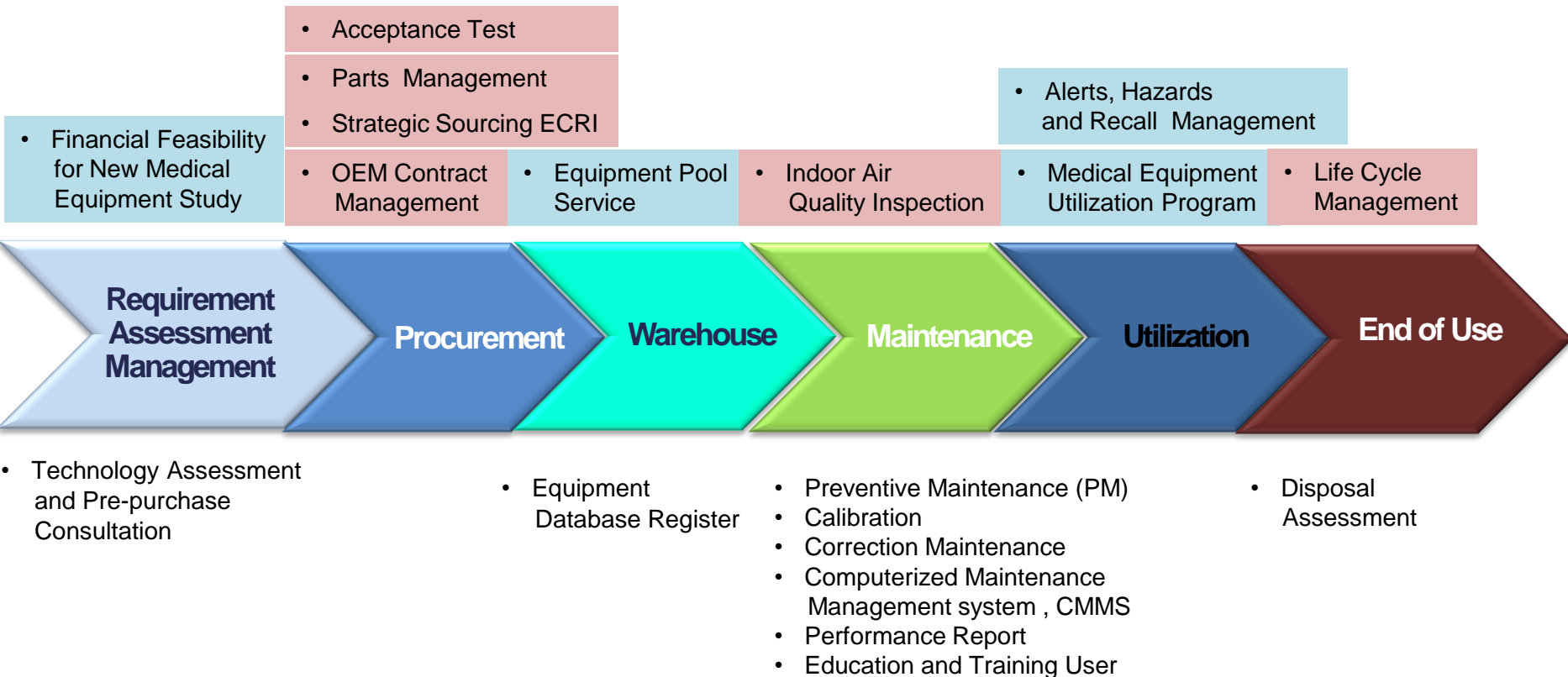
Laundry services as:

- Normal linen
- Bio linen (Infection)
- Special: gown, curtain, sofa

**Pay Per Use
by Kg.**

Biomedical Equipment Services Value Chain

Quality Assurance with Consultant HA / JCI



Preventive Maintenance and Calibration Service

- Skilled and experienced Biomedical Engineer
- 89 testers certified by ***TPA** and ***KMUTT**
- Preventive Maintenance and Calibration Procedure compliance with ***ECRI**
- Professional report compliance with **ISO9001**
- Reference site for both private and government hospital



Example of testers :



ECRIInstitute
The Discipline of Science. The Integrity of Independence.



Remark :
***ECRI = Emergency Care Research Institute**
***TPA = Technology Promotion Association**
***KMUTT = King Mongkut's University of Technology Thonburi**

Equipment Pool Service



Feature:

- On line request or call services
- Verify Medical Equipment to be prompt services by engineer before using each time
- Labeling : indicate pass checking and expiry date 7 days after verifying
- Monthly regular report and monitoring
- Alert, Hazard, Recall

Benefits:

- Track and trace
- Patient Safety
- Reduce Nurses admin task and able to focus on patient activities
- Cost savings : prolong use life and reduce repair cost
- Better allocation of resources
- BDMS Pool to prevent shortage

Equipment Pool Inventory

Item	Description
1	SYRINGE PUMP
2	FEEDING PUMP (KANGAROO)
3	SUCTION REGURATOR
4	AIR MATTRESS PUMP (ALPHA-BED)
5	CHEST WALL SUCTION
6	PNEUMATIC PUMP (SCD / Venaflow)
7	BP DIGITAL
8	HEAT NEMBULIZER
9	CRYO CUFF
10	FLOW METER
11	OXIGEN REGULATOR
12	BIPAP
13	SUCTION MOBILE
14	TRACTION BAR
15	BOLLOW BAR
16	MONKEYBAR
17	OXIGEN TENT
18	UTRASONIC NEMBULIZER
19	HYPER-HYPOTHERMIA
20	OXIGEN BOX
21	ELECTRIC BAG
22	BED EXIT ALARM
23	INFUSION PUMP
24	VENTILATOR



Indoor Air Quality Inspection



Test Parameter

No.	Test Type		Standard
1	Airborne Particle Count Class Limits* 10,000 (Count / ft ³)	0.5 m	10,000
		5.0 m	70
2	Room Temperature (C)*		17 - 27
3	Relative Humidity (%RH)*		30 - 60
4	Room Pressurization (Pa)		+ 2.5 or -2.5
5	Minimum Total Air Changes		20 Per Hour
6	HEPA Filter Leak Test		< 0.01 % penetration

Reference Standard :: *FEDERAL STANDARD 209E and ASHRAE*

Benefits

- Ensure Patient Safety in OR, ICU, Cleanroom – Infectious Control etc.
- Regular Inspection 1-2 times per year
- Professional Report



Your Trusted Healthcare Network

Medical Gas and Vacuum System Services (MGVSs)

Our services

1. Liquid Oxygen Tank
2. Oxygen Reserve
3. N2O Manifold
4. Vacuum Pump System
5. Medical Air Compressor System
6. Liquid Oxygen Alarm System
7. Master Alarm
8. Zone Alarm
9. Zone Valve
10. Medical Gas Outlet
11. Distribution Piping System

Feature:

- Daily Check List and report
- Preventive maintenance and Calibration
- Medical Gas Safety and Alarm inspector
- Spare part Management

Benefits:

- Patient Safety
- Risk Management
- Compliance with
- JCI Standard



Area Alarm



Master Alarm



Combination Alarm



Asset Utilization

Sample Report

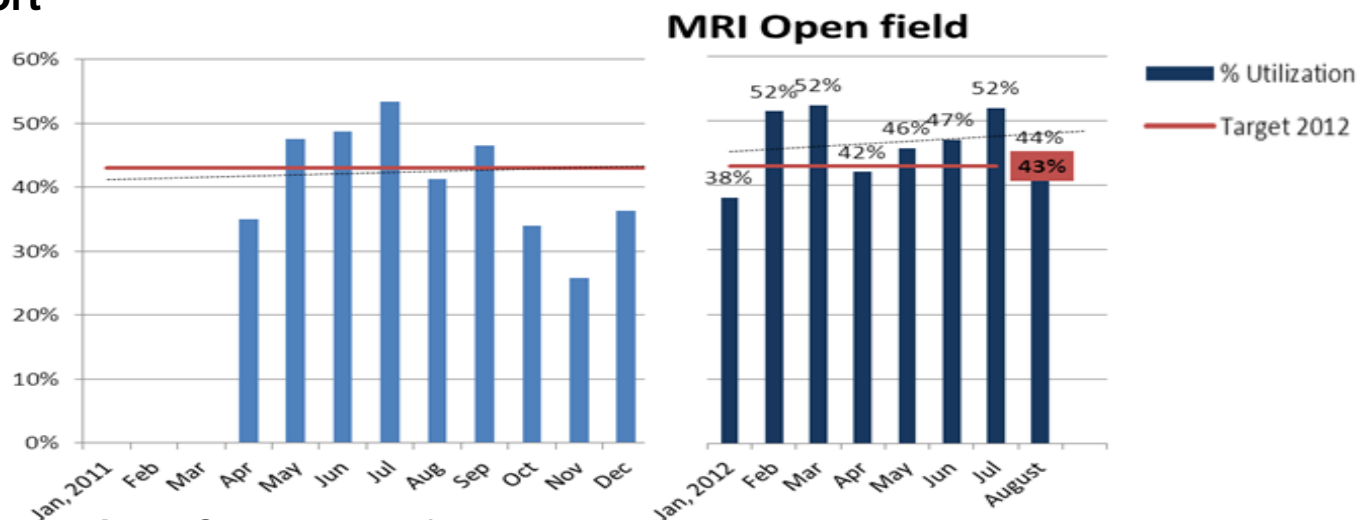


Fig 1: Comparison of MRI utilization vs target

	MTD (August, 2012)	Target 2012 (5% increased)	Diff Target	YTD
PET / CT				
Cyclotron				
Novalis				
SPECT				
Brachy Therapy System				
LINAC				
Digital Mammogram				
Ultrasound				
WSH				

**Measure,
Compare,
and Improve**

Fig 2: Percentage Utilization of this month vs Target



Customer Value Proposition “Patient Safety”

FASTER

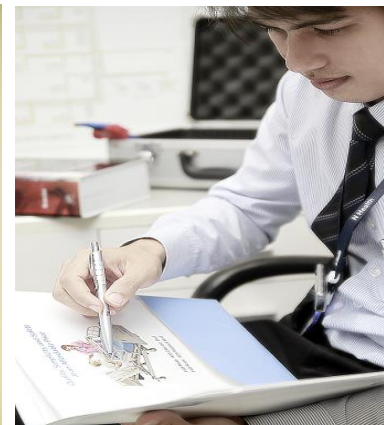
- Timely repair service
- Uptime Guarantee more than 95%
- Emergency 24/7 Services

BETTER

- Web-based CMMS
- Largest pool of experienced Bio-med engineers in Thailand
- Benchmarked with International standard - ECRI

LOWER COST

- Asset Utilization
- Technology Assessment
- Contract Management
- Economy of Scale



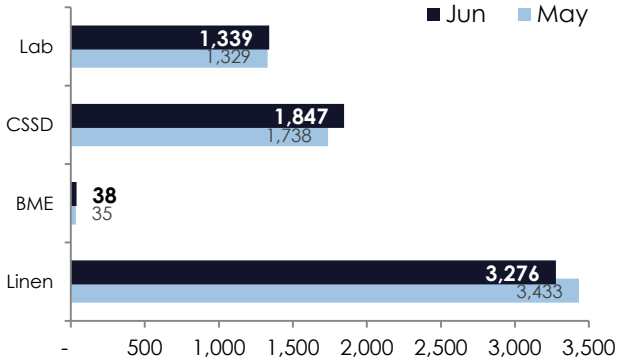
Business Efficiency Goal (KPI)

As of June 2015

Productivity

FTE workload per month

1 FTE



Note: work load per FTE

Work load definition

- Lab: No. of Lab Test
- CSSD: No. of CSSD Set
- BME: No. of Equipment
- Linen: No. of Kg.

Efficiency

Inventory Days: target 25 days

32.7
days



Key Equipment Availability (% Uptime):
target 95%

98.9%



Total Staff Expenses to Core Revenues:

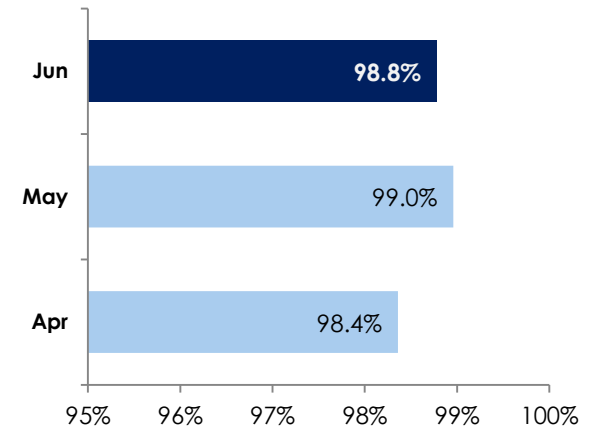
24.6%

Variance from budget -0.7%



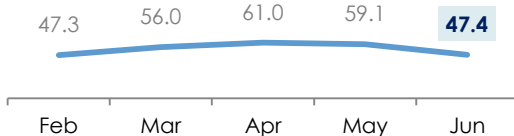
Staff Engagement

Retention rate (Target 90%)



Financial

Receivable Turnover Days: target 58 days



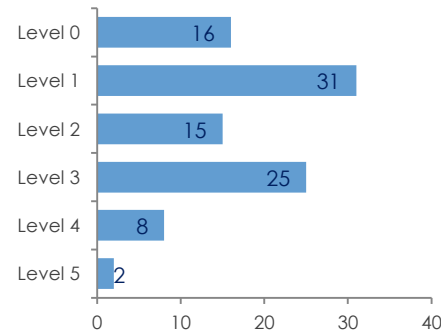
Bad & Doubtful Debts to Core Revenues:
target 0.2%

-0.12%



Quality

Total 97 No. of occurrence



86.0% Average SLA
(Core Service)
achievement
target 90%



Note (Core Services: Lab, BME, Sterile, Hemo)
Corporate Services and linen need to verify data – To be reported next month

Healthcare Supply Chain Management Goal



Maximize
Patient Care

Product Availability

Minimize Inventory Value

Reduce Non-clinical Activity for all Medical Staff

Minimize total cost of ownership



Your Trusted Healthcare Network



THANK YOU



"We challenge all that we do in a better way."