

Transformation of Finance Role in Public Sector – A JTC Perspective

Ho Tuck Chuen Group Chief Financial Officer JTC Corporation



# **Catalysts of Change**



#### **Global Volatility & Uncertainty are Changing** the Way Businesses are Run



Labour costs could soar by up to 20% in some sectors

Firms will feel pain of higher foreign worker levies and tight labour market

PUBLISHED ON JAN 1, 2014 8:55 AM



While firms may feel the pressure, workers can expect wage increases this year. With low unemployment potential nominal wage growth of around 4 to 5 per cent and inflation expected to stabilise at around 2 to 3 per cent this year, real wage growth is on the cards for the man in the street, said OCBC economist Selena Ling. -- ST PHOTO: KEVIN LIM

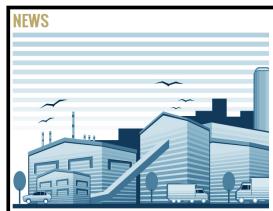




Increase in supply: Competition from

KNIGHT Frank has presented a cautious picture for Singapore's industrial property market, citing policies that could restrain its growth. At the same time, the Republic is expected to face competition from Iskandar Malaysia in retaining and attracting industrial space users in the near future

Although Singapore government initiatives such as the ratification of various free trade agreements have helped to



#### How Competitive is the Singapore Industrial Property Market?

BRICS set up bank to counter Western hold on global finances

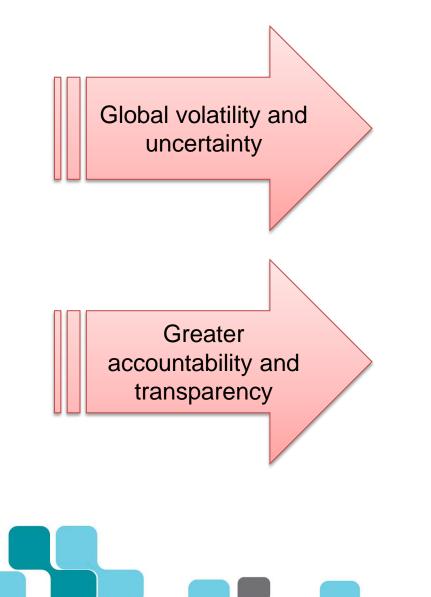
BY ALONSO SOTO AND ANTHONY BOADLE FORTALEZA Brazil Wed Jul 16, 2014 4:56am IST CCS has received feedback that the business community has faced sharp increases in industrial property prices and rentals in recent years. The concerns were that these increases were caused by the growing presence of REITs in the industrial property market, and/or private property players' acquisitions of industrial properties that were previously owned by JTC. CCS then carried out a market study on this market, with inputs from Colliers nternational. The findings of the market study are summarised below

# A More Informed & Discerning Public has Raised "Bar" for Accountability & Transparency





## **Catalysts of Change Drive Finance Transformation**

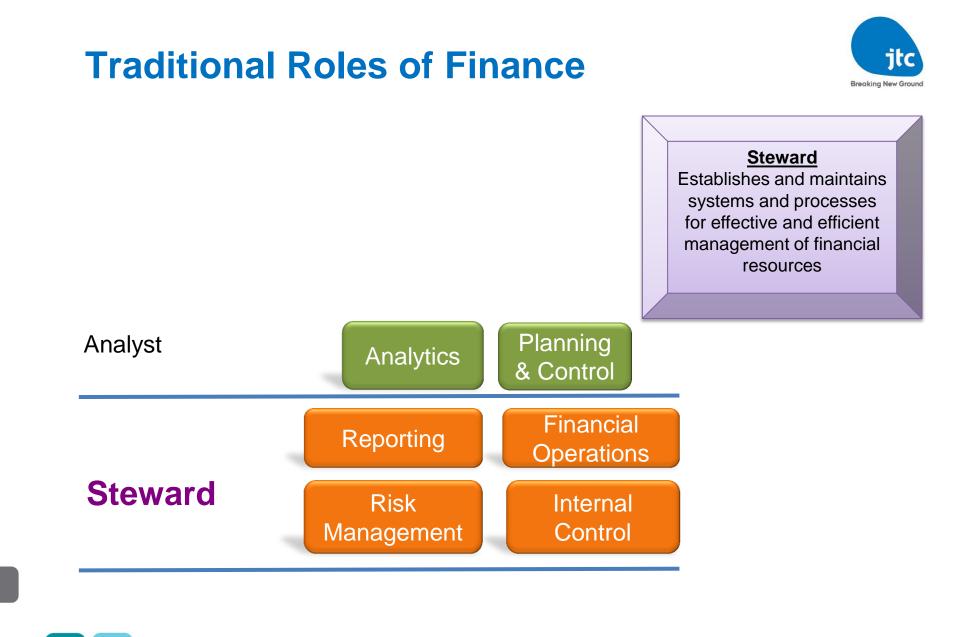


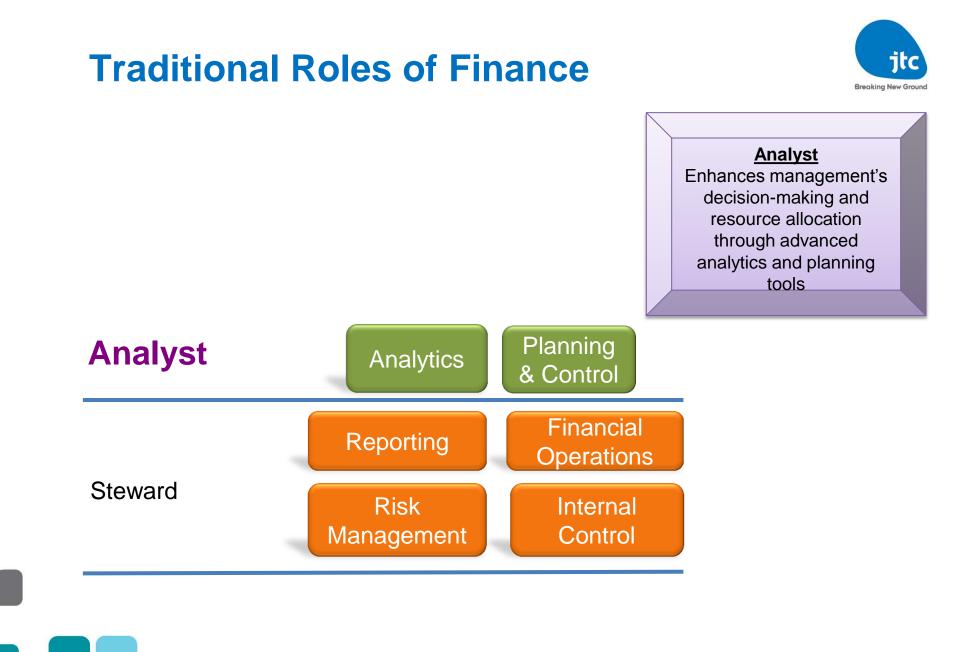
Greater need for: Business partnering Competency development and specialisation



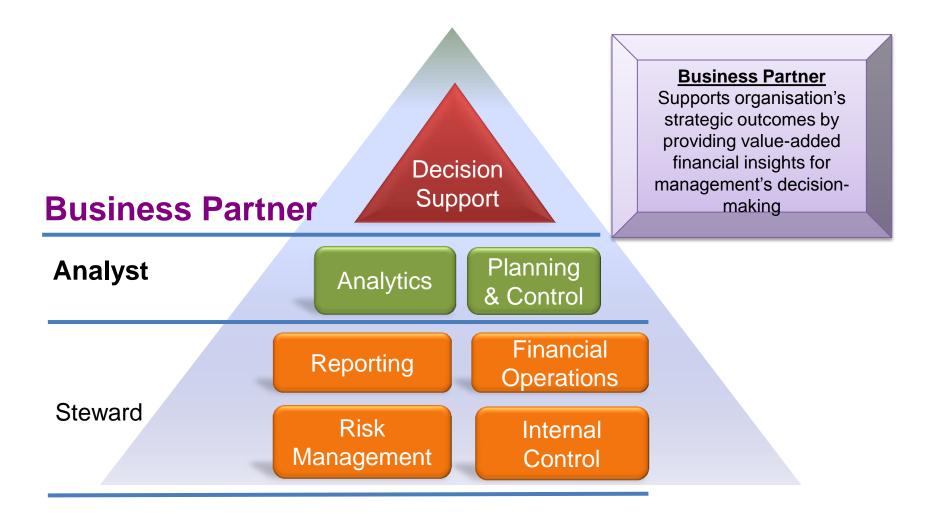


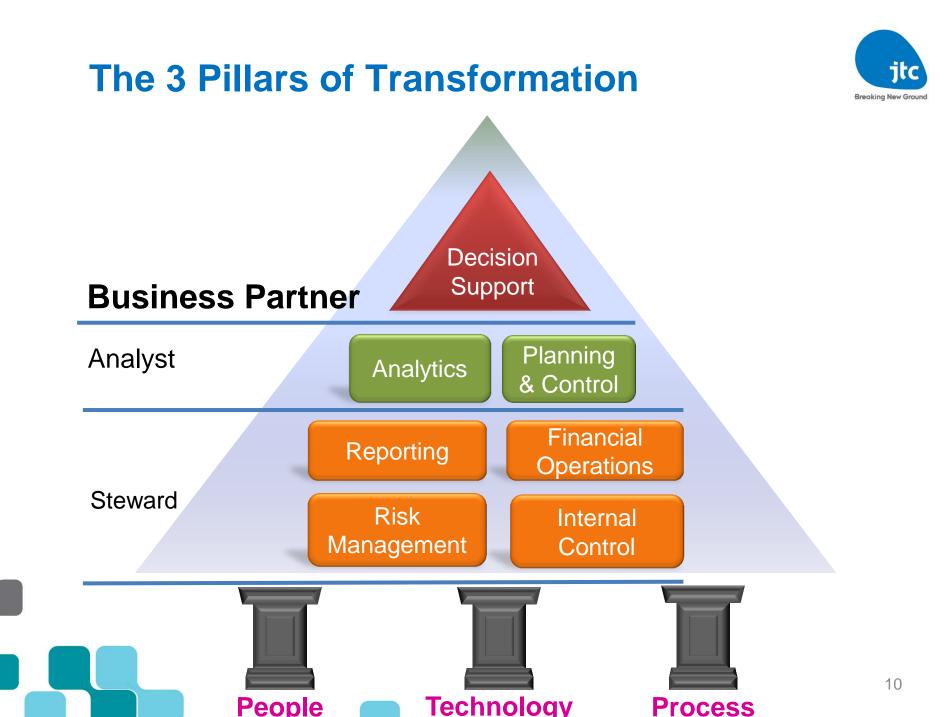
#### **Moving Up the Finance Value Chain**





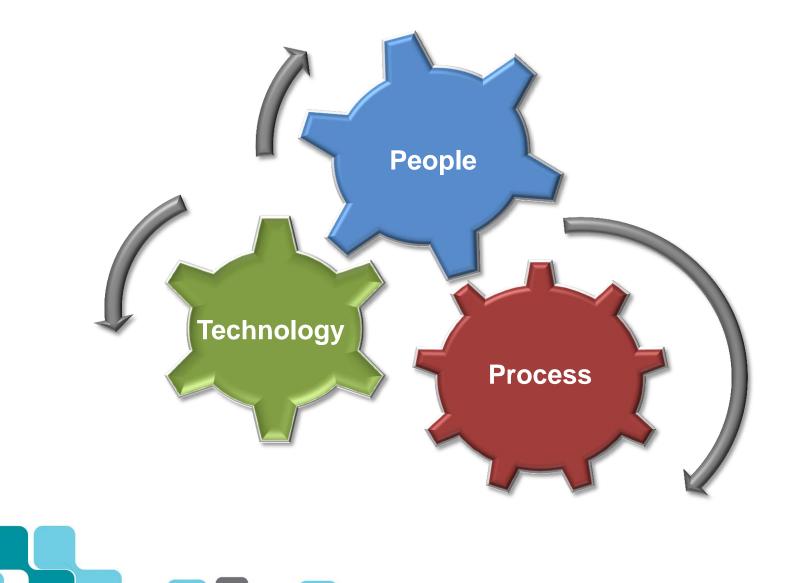
### **Evolving to Add Value to Business Decision-making**







#### **The 3 Enablers**







# JTC



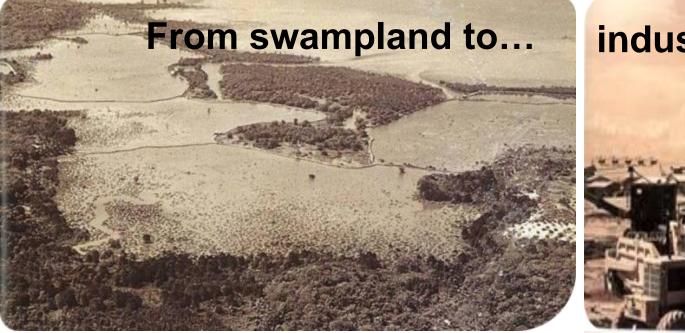
Our role: Developer of innovative and specialised industrial infrastructure solutions in support of Singapore's economic advancement

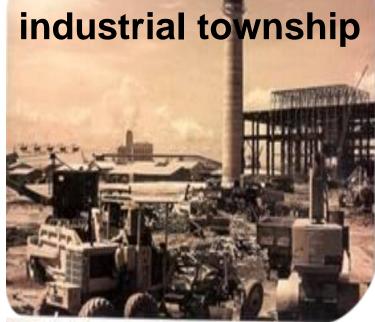
- Incorporated in 1968
- 5<sup>th</sup> schedule statutory board
- Annual revenue of S\$1.6B
- Total assets of S\$20B
- 5,100 customers



#### **Our Early Beginnings...**













# **1960s - 1970s**

Labour-Skills Intensive Economy

**Prepared Industrial Land** 

Standard Factories

**Flatted Factories** 

# **1980s - 1990s**

Capital-Technology Intensive Economy

Ramp-Up Factory

Wafer Fab Park

International Business Park

**Tuas Biomedical Park** 

**Jurong Island** 

# **2000**s

**Knowledge-Innovation Intensive Econ** 

# Fusionopolis@one-north

**CleanTech Park** 

**Seletar Aerospace Park** 

Biopolis@one-north

WIII

**Jurong Rock Caverns** 

Mediapolis @ one-north





**1 People** Engaging and enabling

**2 Technology** Pushing boundaries

#### **3 Process**

Balancing efficiency and control



**1 People** Engaging and enabling

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#### **Developing Our People**



#### Developing competencies

- General
- Functional

Building business knowledge

- Stakeholder engagement
- Cross-divisional projects
- Sharing sessions

### **Building Foundational Skills**



Formation of JTC Academy to:

- Equip new hires & HODs with relevant fundamental skills
- Promote engagement to facilitate integration



#### Developing Functional Competencies through a Finance Competency Framework



#### **CORE VALUES** Teamwork Integrity nnovativeness **C**ustomer Focus LEADERSHIP COMPETENCIES **Envisioning the Future** Initiating & Managing Change **Results** Orientation Energising & Inspiring **Building Knowledge Culture FUNCTIONAL COMPETENCIES Common Functional Functional Competencies** Competencies Investment & **Financial Modelling** Engaging & Influencing **Capital Management** Internal Customers, Managing Accounts Receivables Partners & Stakeholders & Payables **Financial Reporting Building Industry** Managing Register of Fixed **Business Analytics** Knowledge Assets Fund & Budget Financial Policy & Process Enterprise Risk Management Reviews Management **Financial Advisory**



#### **Engaging Our Stakeholders for Effective Business Partnering**



- Established channel of support for each business group
- Proactive participation in various decision-making platforms

#### **Cross-Divisional Projects & Sharing Sessions Provide Opportunities to Build Business Knowledge**





Seletar Aerospace Park



Jurong Rock Caverns



Surface Engineering Hub



**1 People** Engaging and enabling

**2 Technology** Pushing boundaries

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# Leveraging on Cutting-edge Technology

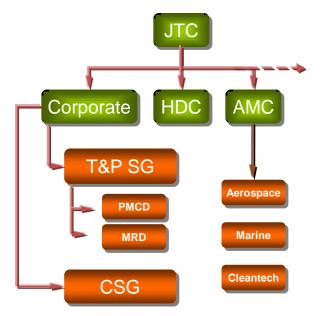


- Multi-dimensional enterprise resource planning on SAP platform
- Data analytics business intelligence & forensic analytics
- Forecasting and budgeting system







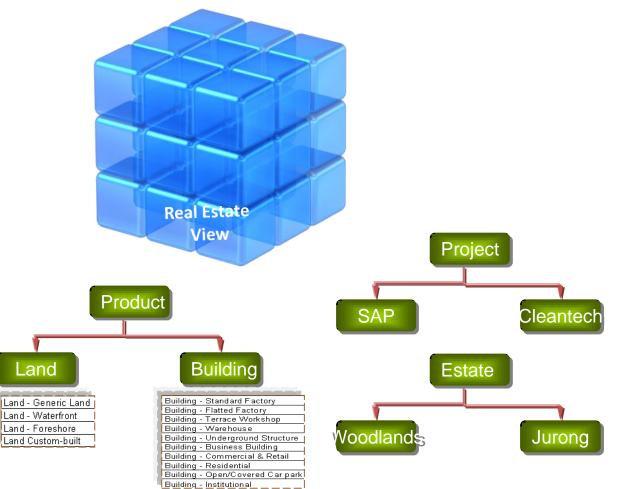


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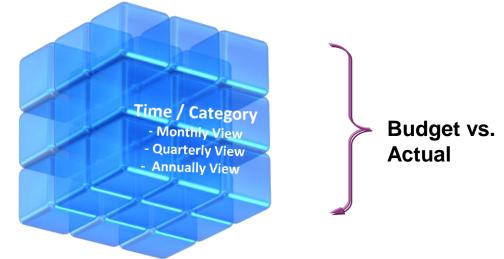
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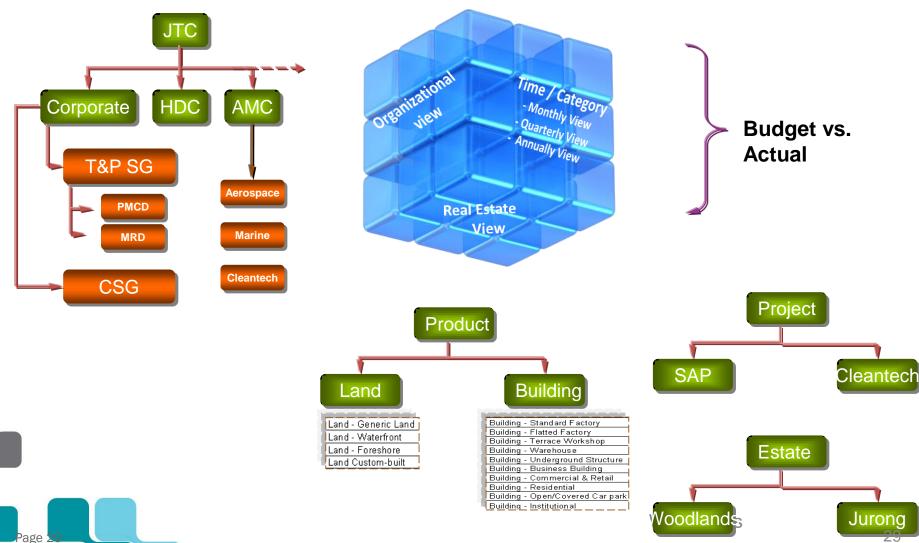


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#### **Data Analytics as a Management Tool**

- (1) Business analytics
  - Creation of data warehouse to leverage on business intelligence

#### (2) Forensics analytics

- To scan voluminous data and identify anomalies & trends that might be indicative of:
- Fraud / corruption
- × Errors
- Process or control failure
- Non-compliance with policies & procedures







#### **Financial Forecasting to Enhance Decision-making**

Financial planning and performance management system on SAP platform enables:

- (1) Financial simulation
- (2) Financial modelling







**1 People** Engaging and enabling

**2 Technology** Pushing boundaries

#### **3 Process**

Balancing efficiency and control

### **Business Process Re-engineering..**

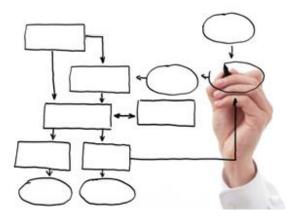


#### To simplify, streamline, and increase productivity

- ✓ Challenge current thinking to identify user pain points
- Identify opportunities to reduce turnaround time & resources
  leverage on automation & system controls

#### **Achievement of**

- ✓ Substantial savings in man-days
- ✓ More consistent and standardized practices
- Improved efficiency



# ...While Ensuring Controls Remain Uncompromised

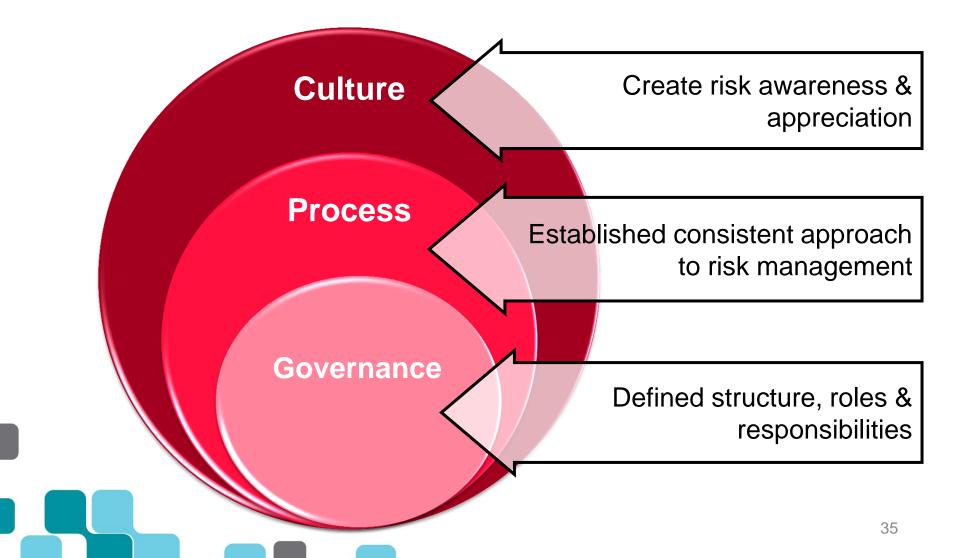


- Assessing risks and controls in tandem with process reviews
- Oversight by process OICs and owners of the changes
- Closer scrutiny of the key non-systemised fraud controls
- Identifying and assessing potential impact to upstream & downstream stakeholders in the event of process change



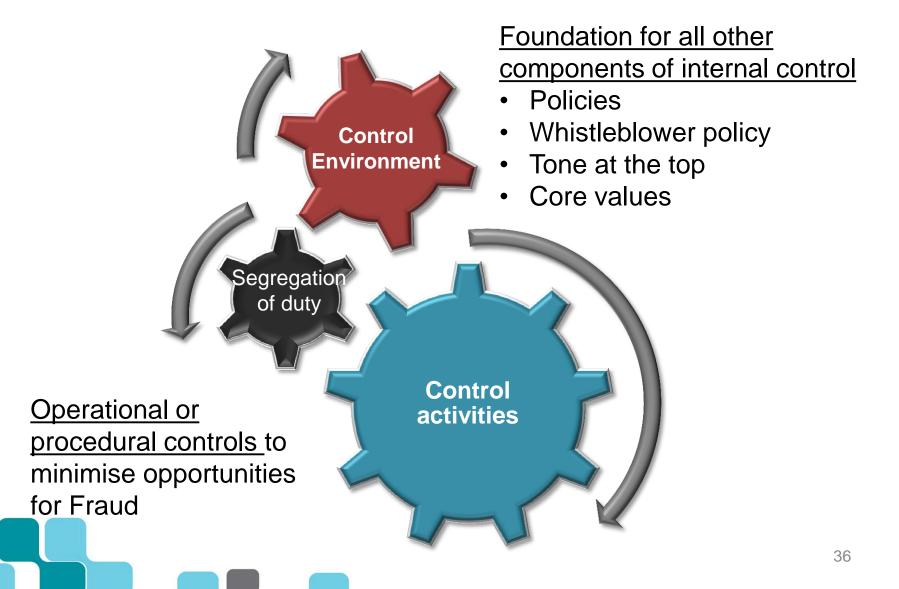
# Maintaining Oversight of Risks & Controls Through Enterprise Risk Management





# **Tackling Fraud Through Internal Controls**







### **Overcoming Our Challenges...**

#### ✓ Changing mind sets

- Leverage on MOF's initiatives to set the tone from the top
- Building competencies

#### ✓ Attracting and retaining talent

- Enhanced & accelerated career progression path
- Competitive remuneration



## And Reaping the Benefits...



Finance transformation leads to:

- Better quality decision making
- Long term financial sustainability
- Higher productivity
- Greater oversight and governance



#### **Continuing Our Journey...**



### Developing our people, leveraging technology & re-engineering processes will continue to help JTC achieve its mission



# Thank you







- Approx 174 man-months saved estimated as of Feb'14
- 800 headcount

#### [Extract from Process Comm's presentation to PPD on 21 Feb'14]

#### **Overview of Process Improvements in JTC**

Cluste r	Proces s	Review Completed	Eliminated	Status Quo	Improve d	Savings (tangible)	Ongoing	Target Completion
SPD	19	19	4	13	2	7.5 man-days	0	-
LFLC	0	-	-	-	-	na	-	-
PECC	0	-	-	-	-	na	-	-
AMC	1	1	1 (transferred to CPPD)	-	-	na	0	-
BCC	2	-	0	-	-	-	2	TBA
EIM	0	-	-	-	-	na	-	-
NHC	9	5	3	0	2	9 man-mths	4	31 Mar 14
FED	17	17	0	11	6	75 man-mths (with FEMS)	0	-
Total	48	42	8	24	10	84 man-mths	6	
								43

#### [Extract from Process Comm's presentation to PPD on 21 Feb'14]

#### **Overview of Process Improvements in JTC**

Div	Process	Review Complete d	Eliminate d	Status Quo	Improved	Savings (tangible)	Ongoing Review	Target Completion
PMCD	75	74	40	-	34	62.6 man-mths	1	Mar 14
LPD	31	31	5	19	7	3.4 man-days	-	-
EPD	12	10	6	0	4	11.2 man-days	2	Mar 14
HRD	27	24	0	20	4	4.4 man-days	3	Jul 14
FND	65	46	15	3	28	19 man-mths	19	Aug 14
AAD	2	2	0	0	2	0	-	-
CMD	10	10	5	4	1	10 man-days	-	-
ITD	59	47	29	0	18	1.9 man-mths	12	Mar 14
CPPD	46	42	25	0	17	3.1 man-mths	4	Sep 14
MPD	23	22	17	0	5	9.9 man-mths	1	Mar 15
CIM	11	11	4	5	2	1 man-mths	-	-
LGL	5	1	1	0	0	0	4	Oct 14
Total	366	320	147	51	122	90 man-mths	46	44