

Inaugural Medicine Academic Clinical Programme (MedACP) Week 2015

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Background of MedACP

The Medicine Academic Clinical Programme (MedACP) started in 2011, as an initiative to propel the Academic Medicine culture. The aim of Academic Medicine culture is to improve patients' lives by educating the next generation of clinicians, enriching research to find better cures, faster and enhancing clinical services and innovation to provide holistic patient care. To drive this culture, MedACP is working hand in hand with our partners, SingHealth and Duke-NUS to create an energetic academic nexus.

Introduction

5 years into the programme, under the headship of A/Prof Chow Wan Cheng, MedACP has established dynamic teams consisting of clinicians and administrators to lead and execute the various activities within clinical services, education and research. Through these activities, programmes and events, MedACP has achieved significant milestones in the respective areas. To celebrate these achievements and the people behind it, we launched the MedACP Week in 2015.

Objective

MedACP Week 2015 was a 5-day lunch event that showcased the achievements of our MedACP journey since its establishment in 2011. By showcasing these achievements, we also wanted to energise and encourage the rest of the staff to participate in similar activities to continue strengthening the Academic Medicine culture within MedACP.

Methodology

Discussion framework within the committee

1. Event logistics
2. Display of various achievements
3. Programme planning
4. Methods of reaching out to audience

Communication methods within the committee

1. Regular emails to update the committee
2. Bi weekly committee meetings
3. Provided daily briefings to team members who assisted as helpers for the event
4. Regular updates to Med ACP Council to fine tune daily programme

BRAINSTORM

Programmes

1. Showcasing of Achievements – via posters, competition and presentations
2. Recognising the mentors' efforts and acknowledging their significant contributions
3. Invited speakers to share their experiences
4. Invited other internal stakeholders to set up booths during the lunch hour to promote their programmes

Publicity

1. Announcements during HOD and MedACP Council Meeting
2. Roadshow in all department meetings with publicity goodies
3. Monthly email announcements with snippets of the daily programme to keep everyone intrigued
4. Daily SMS reminders on programme highlights

Results

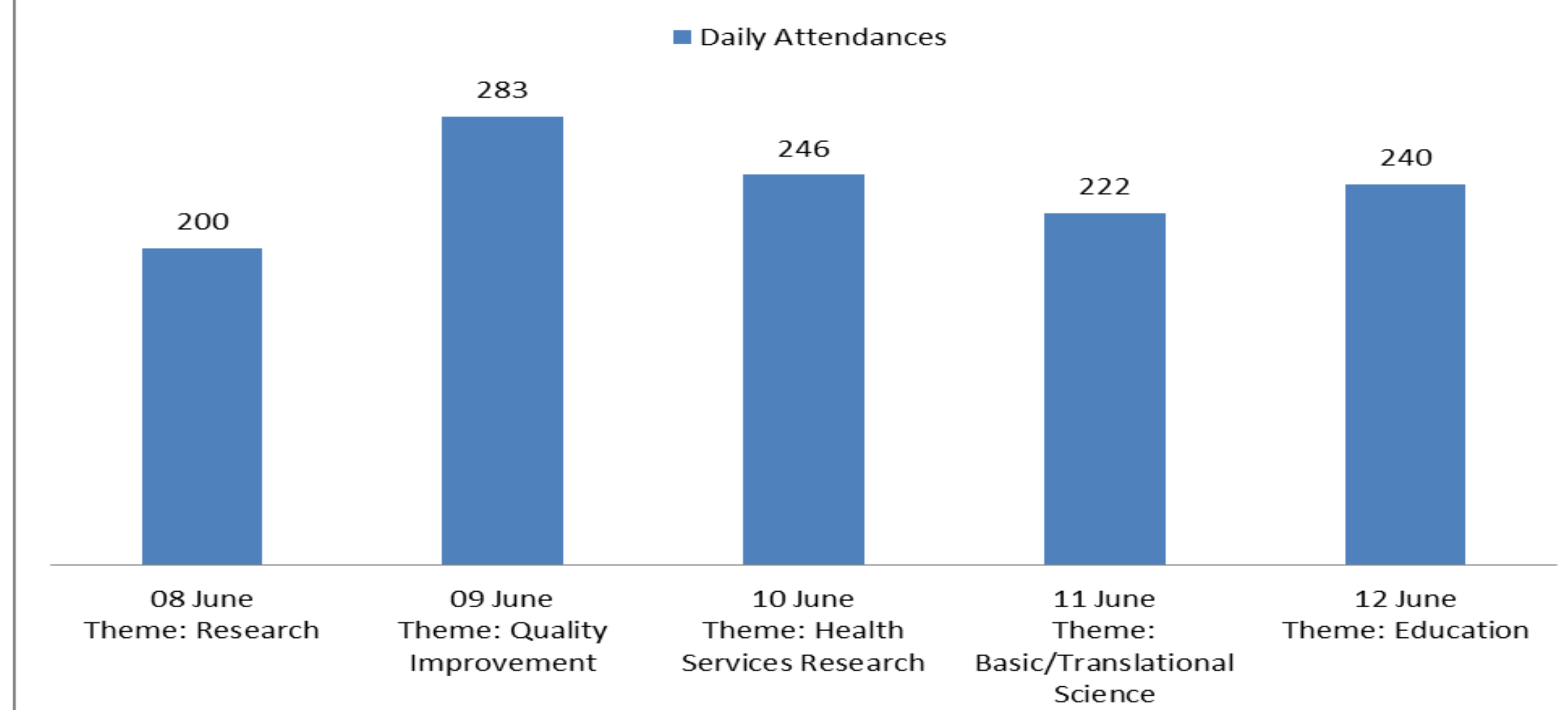


Figure 1: Daily attendances during the MedACP Week

Based on the graph above, the attendance on days 2, 3 & 5 were above the average attendance of 238.

Discussion & Conclusion

Attendance on the 2nd, 3rd & 5th day was high as compared to the rest of the days.

Several factors that could have contributed to the high attendance are:

- Reputation of the invited speakers
- Theme of the day
- Departments providing support to their peers who were presenting their projects
- Research Award & Mentor Recognition Ceremony

MedACP Week 2015 was well-received among the departments. From this event, the staff had the opportunity to communicate with colleagues from other departments in a more casual setting.

Division of Medicine would like to continue this tradition of celebrating our achievements and motivating our departments to grow together. We will continue organising MedACP Week for the coming years to showcase and continuously educate our clinicians during the 5-day lunch event.

Credits

MedACP Week 2015 Committee would like to thank all who came forward and contributed their help one way or another.

