

# Assumptions: Do We Always Know Best?

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## Background

Patients spend a substantial length of time waiting for financial counselling(FC). Additionally, in SGH, patients undergo a two-stage FC process. This means patients have to wait twice over. As part of a larger basket of solutions to adopt a more integrated approach, a decision was taken to develop an online patient FC portal with the following objectives in mind:

- empower patients/next-of-kin (NOK) in decision-making
- shorten waiting/transaction time for FC
- reduce paperwork

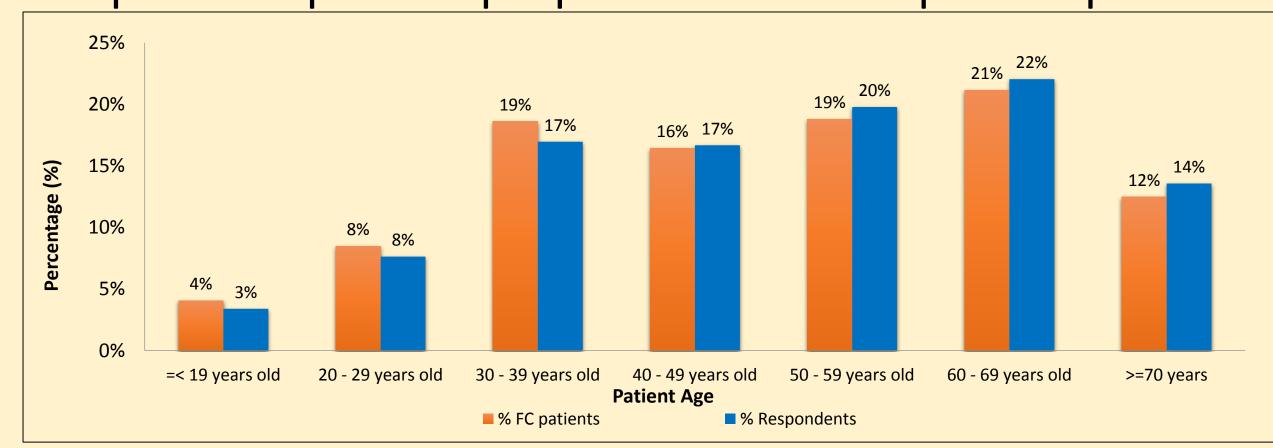
#### **Project Aim**

To obtain feedback on current FC process and ascertain if an Online Patient FC Portal is what patients/staff want

#### Methodology

#### 1) Patient Survey

- Covered attitudes towards e-platforms, e-transaction behaviours, satisfaction ratings on FC and FC preferences
- Sample size: 354 SGH/KKH patients (95% confidence level; 4.74 confidence interval)
- Respondent profiles proportionate to FC patient profiles

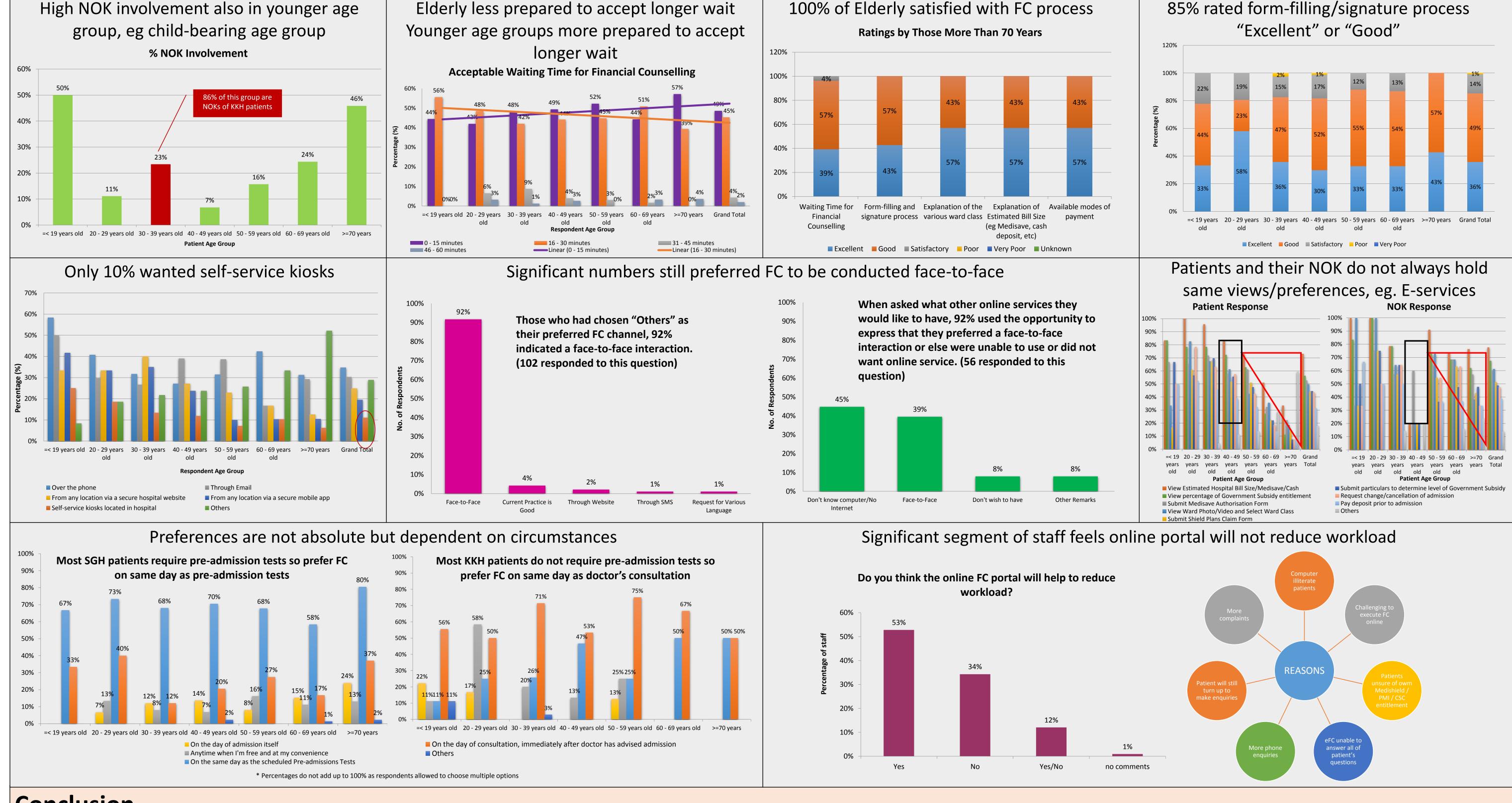


## 2) Staff Survey

- Covered satisfaction ratings on current FC process, areas for improvement, FC aspects that can be done by patients themselves and staff views on the online portal vis-a-vis their workload
- 100% FC staff responded
- 3) Survey responses were stratified, analysed and compared as follows:
  - consolidated as a whole
  - by institution
  - by patient
  - by next-of-kin
  - by age group

## Result

Some findings validated common assumptions, e.g. high NOK involvement for older patients, higher online transactions undertaken by younger respondents, and some such other. Of note were the UNEXPECTED FINDINGS which included the following:



# Conclusion

We often do what we think is good for patients/staff based on what we think we know about patients/staff. With improved patient/staff engagement, our assumptions can be validated or debunked, and our plans implemented, modified or abandoned as required.