



**Singapore Healthcare  
Management 2021**

# SHP Year End Charity E-Bazaar

## Share the Magic of Giving

1 - 10 December 2020

Angeline Tan / Loke Chui Yee / Joanna Han / Kenny Chan /  
Low Ming Li / Jessica Ng / Pinkie Goh / Magdalene Tan



Polyclinics  
SingHealth



Managed by SingHealth Fund

## Introduction

1. Instead of fundraising for SHP's Gift of Family Fund (GoFF), we wanted to share the Magic of Giving with the communities during Christmas.
2. A charity bazaar featuring products made by other charities and social enterprises were organised with full proceeds going back to the organisations.
3. Representatives from all the departments within SHP were roped in to help organise the bazaar to add extra meaning to the event.

<p><b>CRUNCHYTEETH</b> By Operations</p> <ul style="list-style-type: none"> <li>• Log Cake</li> <li>• Fruit Cake</li> <li>• Kueh Lapis</li> <li>• Cookies</li> <li>• Gingerbread Man</li> </ul>	<p><b>APSN CENTRE FOR ADULTS</b> association for persons with special needs Centre for Adults</p> <p>By Finance, Clinical Services &amp; Polyclinics Devt.</p> <ul style="list-style-type: none"> <li>• Roasted Beef &amp; Chicken</li> <li>• Chocolate Mousse Cake</li> <li>• Macarons &amp; Cookies</li> </ul>	
<p><b>CONN EZT DOTS</b> Connetzt Dots</p> <p>By Nursing &amp; Quality Mgmt.</p> <ul style="list-style-type: none"> <li>• Personalised Keychain</li> <li>• Phone &amp; Wrist Rests</li> <li>• Bags</li> <li>• Pouches</li> <li>• Mask</li> </ul>	<p><b>BOXGREEN</b></p> <p>By Human Resource &amp; Allied Health</p> <ul style="list-style-type: none"> <li>• Healthy Snacks</li> <li>• Nutritional Spread</li> <li>• Juices &amp; Tea</li> <li>• Gift Sets</li> </ul>	<p><b>SOCIAL GIFTING</b></p> <p>By Research, Education &amp; Medical Informatics</p> <ul style="list-style-type: none"> <li>• Scented Wax Sachet</li> <li>• Handmade Pouches</li> <li>• Hand Crocheted Ornaments</li> <li>• Mask</li> </ul>

## Objectives

1. To foster a culture of giving within SHP.
2. To expose staff to other causes and encourage sharing beyond SHP by helping charities whose donation income has been impacted by the pandemic.
3. To provide a platform for staff to do festive shopping for a worthy cause.
4. To unite the departments as we come together to organize the bazaar.

4. Two live-sales sessions were organised on Workplace by FB, where the assigned staff can promote the products 'live' and offer flash sale.



## Methodology

1. The pandemic has not deterred us from organising the bazaar. A virtual bazaar was held over 10 days in place of a physical event.
2. Five E-stalls, each selling items from a charity or social enterprise, were co-managed by the departments that we had paired together.
3. The five charities and their products for sale were featured on publicity EDMs to staff. Staff will scan the QR codes to browse the items and place their orders online. The orders were either delivered to their office or residential address based on their preferred choice.

## Results

1. A total of **\$10,422** was raised for the five charities and social enterprises.
2. Assigning the departments to co-manage the stalls had created friendly competition and boosted sales as the stalls tried to beat each other in publicity and sales, all for a good cause. All staff who were involved in the organising received a token of appreciation each for their efforts.

## Conclusion

The first e-Bazaar of SHP was so well-received by staff and raised more funds than we had expected. The pandemic has encouraged us to innovate through the use of technology to engage staff effectively as we adapt to the new normalcy of life.