

DELIVERING QUALITY CARE TO STROKE SURVIVORS

AN ORGANIZATIONAL BEHAVIOUR APPROACH

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1. Introduction

Quality is conceivably the most significant, but complex element of any types of business including the healthcare sector.

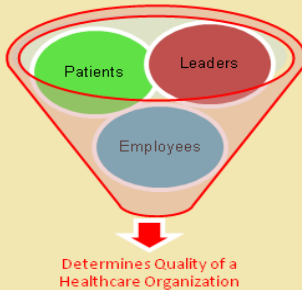


Figure:1.1: Components of a healthcare organization

Why is Delivering Quality Care for Stroke Survivors Challenging?

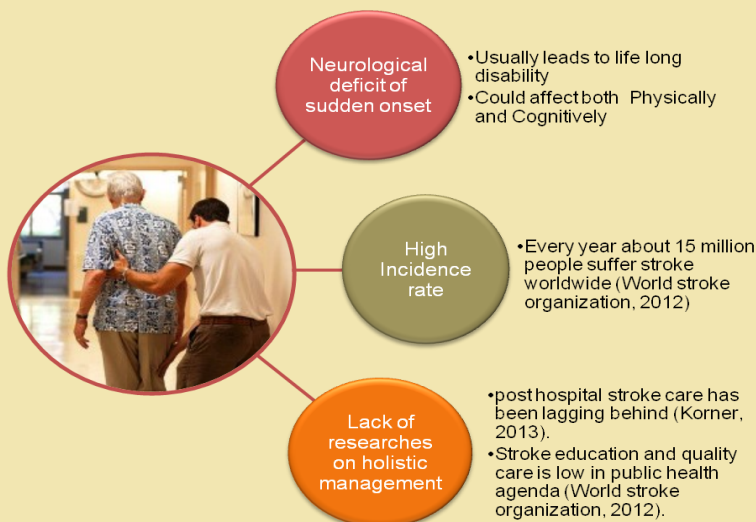


Figure:1.2: An insight into stroke situation

Quality of Healthcare Delivery is Largely Determined by Factors within the Organization:



Figure:1.3:Major organizational factors Influencing quality of care

2. Aim

To determine various organizational factors that have an impact on quality of care provided to stroke survivors.

References

- 1.Korner, J., 2013.Stroke survivor are 'struggling to recover' without adequate support. The information daily.
- 2.Varkey, P., 2010. Medical Quality Management: Theory and Practice. Revised. Massachusetts: Jones and Bartlett.
- 3.World stroke organization, 2012.World Stroke Campaign. [Online]. Geneva, Switzerland: Available from: <http://www.world-stroke.org/advocacy/world-stroke-campaign> [Accessed 11 August 2013].

Conclusion

Quality care is a matter of concern for long term disabilities such as Stroke, and it is desired that organization should develop illness-based care model. Leaders in the healthcare sector should focus on the inputs within the organization and conduct regular audit to identify gaps in the service delivery process, so that quality care could be delivered to all stroke survivors at all the time.

3. Methodology

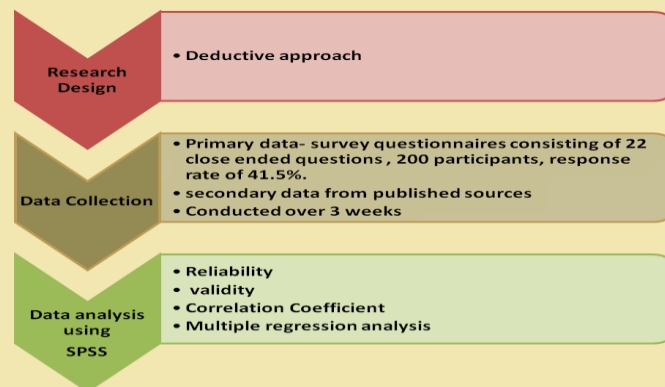


Figure:3.1: Methodology

4. Results

➤Motivational level of individual staff is the most influential organizational factors that contribute to the quality of care delivered to stroke survivors, and the sense of job security ($r = 0.803$) is the strongest contributor to individual's motivation.

➤Improved quality of care to stroke survivors is positively associated with overall organizational success.



Figure: 4.1:Components of major organizational factors influencing quality of care

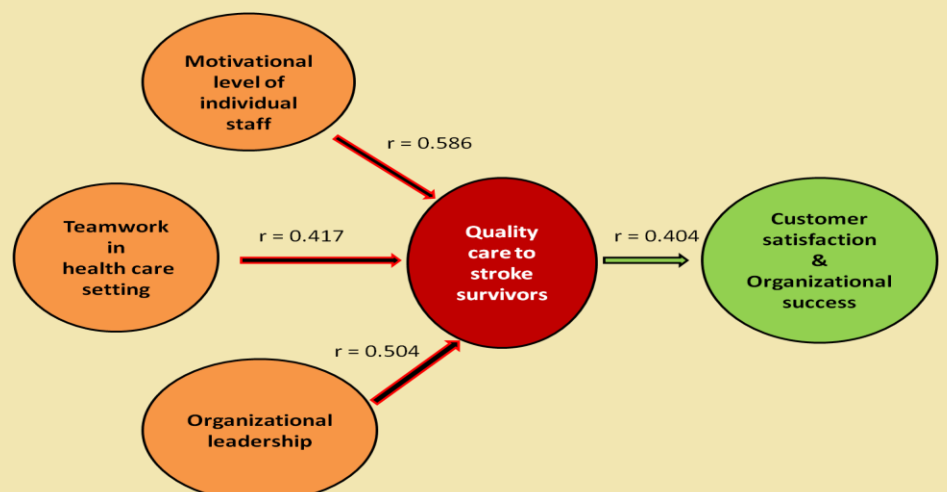


Figure:4.2:Major organizational factors influencing quality of care with respective r values