

INTRODUCTION

Work-Life unit organises various staff engagement events, programmes and activities. **Issues faced are:**

- ❖ Publicising them and reaching out to SGH's 9,000 staff have always been a challenge.
- ❖ SGH has a diversified workforce with staff from 34 countries and mixture of professions from clinicians, nurses to ancillary staff.
- ❖ It has been challenging to monitor or know how many staff we've reached out to, through our publicities.

AIM

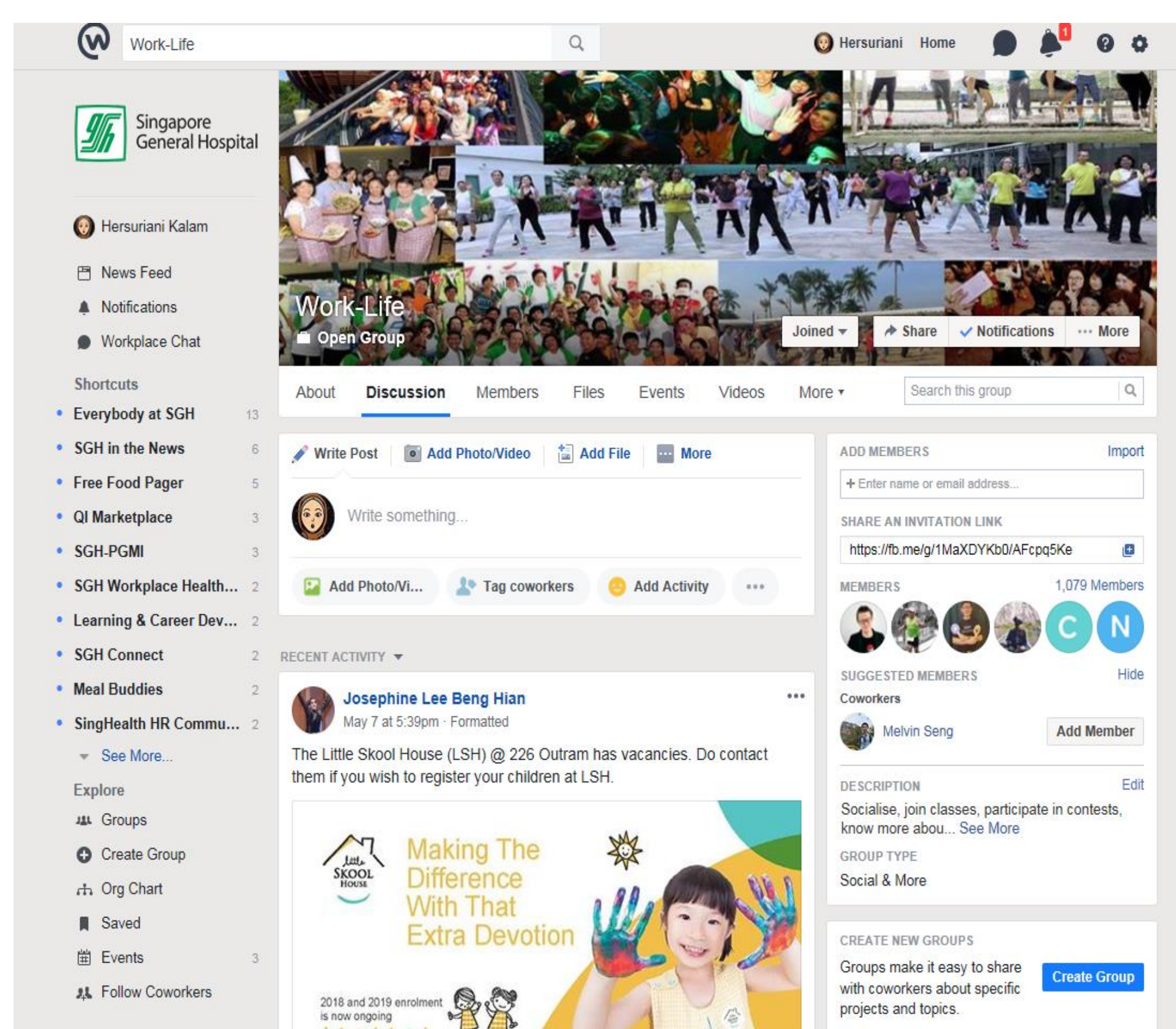
The aim of this initiative is to use Workplace by Facebook to promote Work-Life culture, encouraging staff engagement and gathering immediate response through polls.

METHODOLOGY

Upon the creation of Workplace in November 2016, a Work-Life Workplace group was created in July 2017 with the aim to encourage staff to socialise, join classes, participate in contests, know more about staff discounts/benefits and get tips on healthy living.

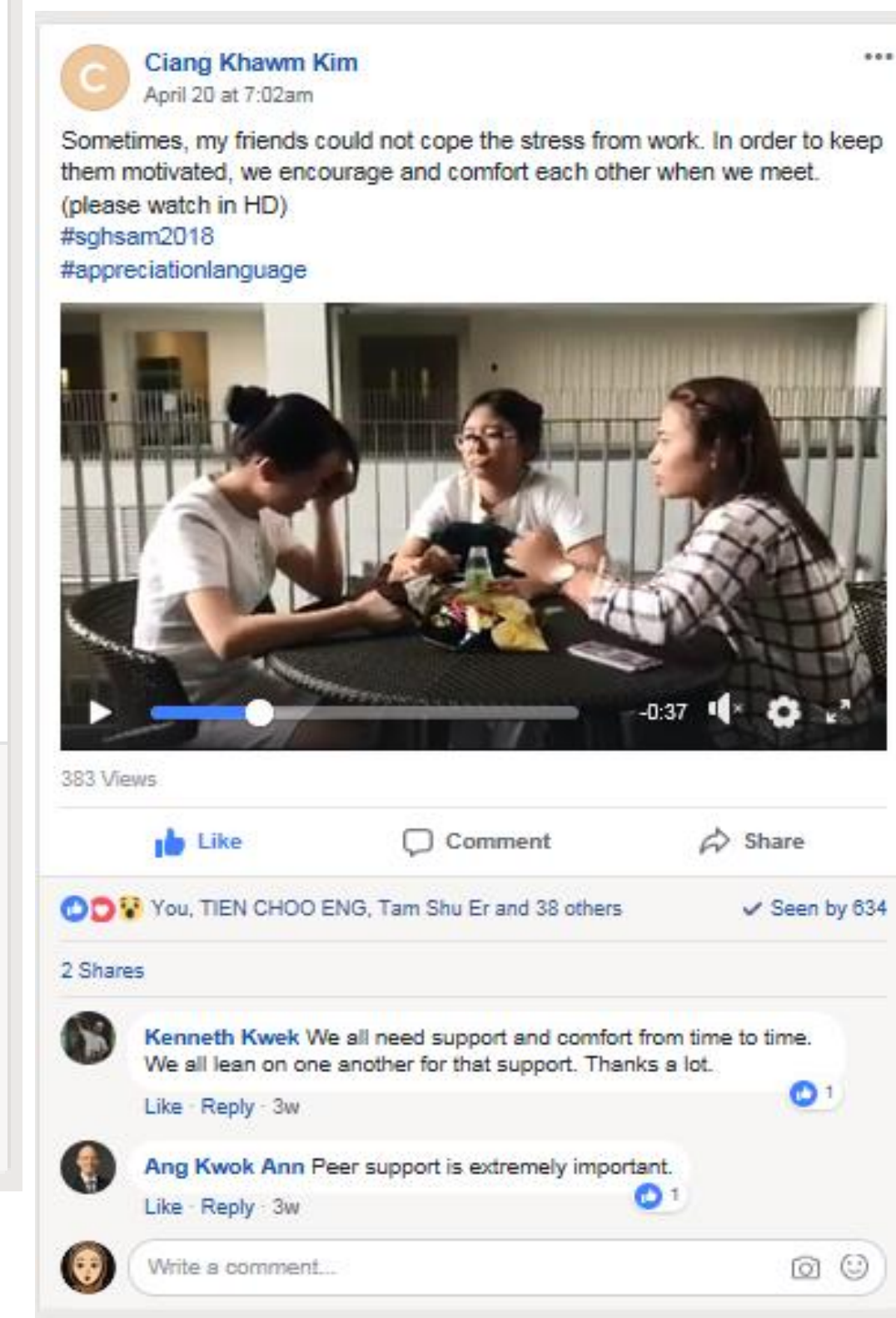
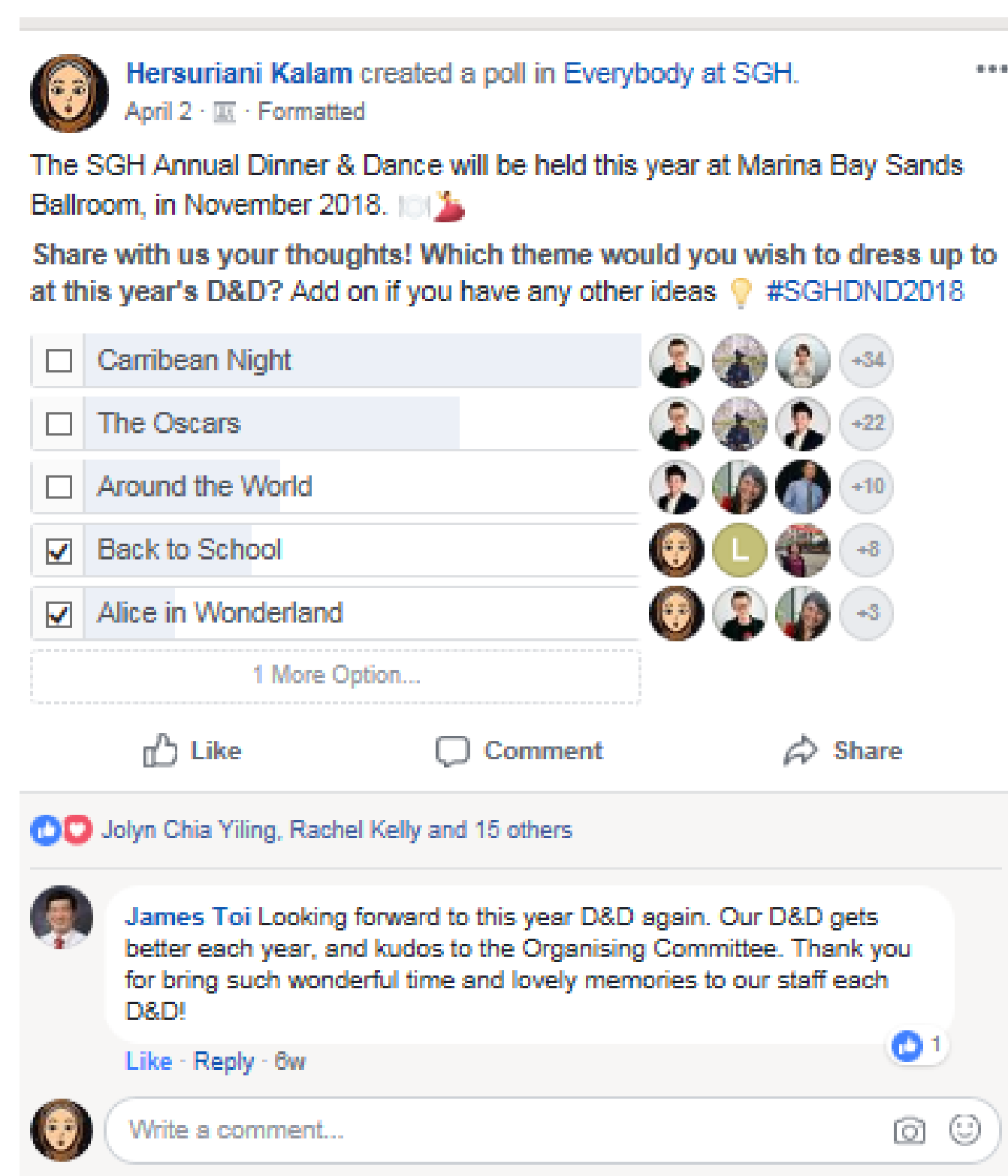
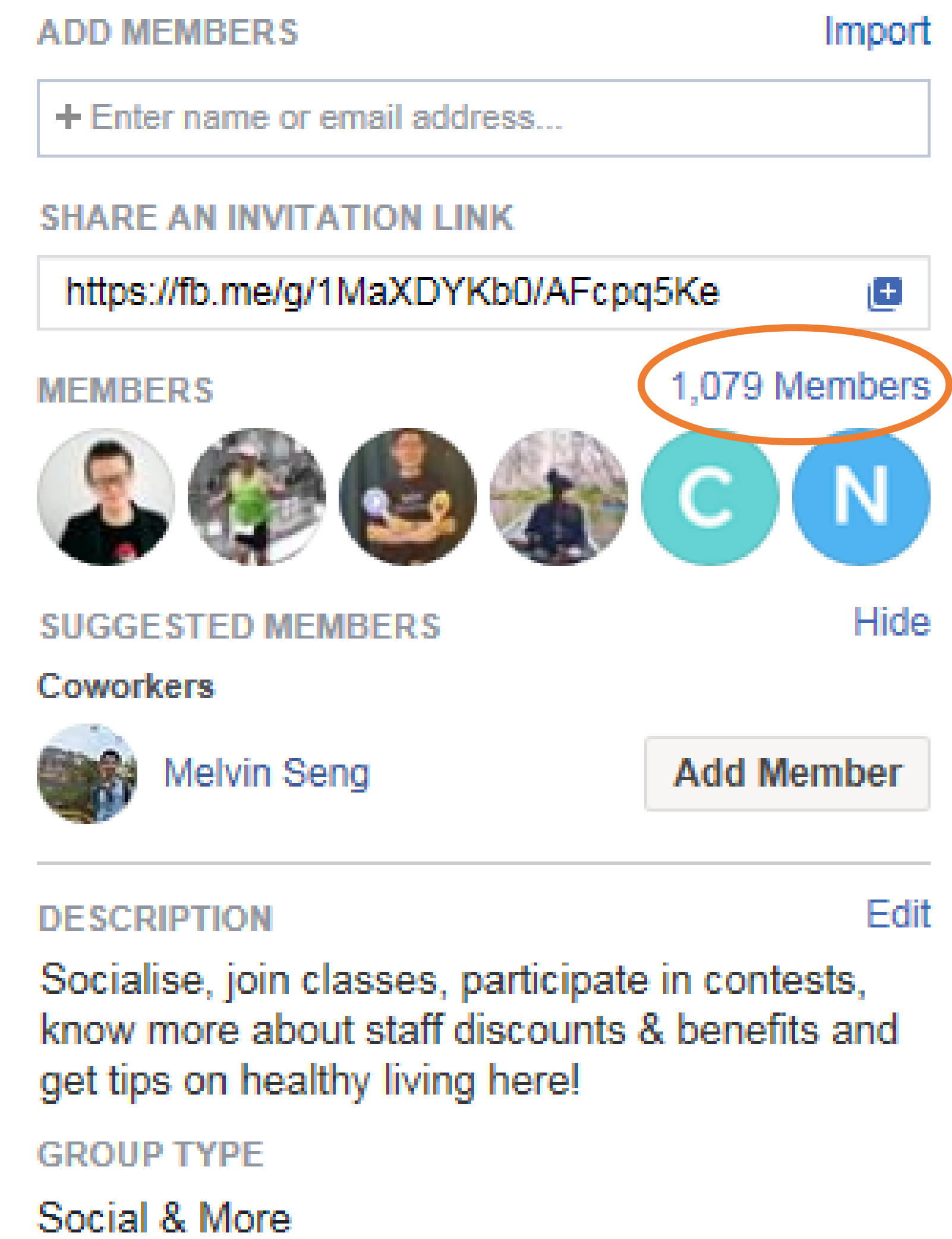
Polls on Workplace are used to gather feedback and suggestions in this group. Queries and comments are immediately addressed when postings are publicised. Contests and voting are administered in the group to generate awareness and initiate staff engagement. Staff are also encouraged to share interesting posts with their dept or team.

To measure the effectiveness of the Work-Life Workplace group, we track the number of views and responses from staff via comments, likes and votes.



RESULTS

- ✓ Between 28 July 2017 – 16 May 2018, the Work-Life Workplace group has garnered **1,079 members**.
- ✓ As at May 2018, we have received an average of **524 views** for each posting on the group.
- ✓ In our recent poll on 2018's D&D theme, **93 staff** participated out of **785 views** garnered.
- ✓ Contests are now **more interactive and convenient** for staff to participate with the option of photo and video submissions on Workplace.



CONCLUSION

More interactive, more FUN

The various functions on Workplace allow for more opportunities and ways to engage the staff.

Available any time, any where

Given that Workplace is mobile friendly, staff are now able to have access to details of our events and participate in contests and polls on their mobile phones.

What do the staff want?

Polls in the group allow us to brainstorm in planning for events effectively. This has helped us have a gauge of staff sentiments and helped the Committee plan events more confidently.

Using this platform does not reach all staff in SGH but staff that are interested in Work-Life activities now have a platform where they can receive updates of the latest happenings.

